



WEALTH

CREATED

# Save Tax & **Participate In India's Growth Story**

# **Invest** in DHFL Pramerica Tax Savings Fund

An open ended equity linked savings scheme with a lock-in period of 3 years

# NFO opens on October 19, 2015

# NFO closes on December 4, 2015

**SAVE TAX** 

46\_350

# Scheme re-opens on December 14, 2015

New Fund Offer Price: ₹ 10 per unit

\*As per the present tax laws, eligible investors (individual/HUF) are entitled to deduction from their gross total income, of the amount invested in equity linked saving scheme (ELSS) upto ₹ 150,000/- (alongwith other prescribed investments) under Section 80C of the Income Tax Act, 1961. Tax savings of ₹ 46,350/- shown above is calculated for the highest income tax slab. Tax benefits are subject to the provisions of the Income Tax Act, 1961 and are subject to amendments, from time to time.

This product is suitable for investors who are seeking

- · Long-term capital appreciation.
- · To generate long-term capital appreciation by predominantly investing in equity & equity related instrruments and to enable eligible investors to avail deduction from total income, as permitted under the Income Tax Act, 1961 as amended from time to time
- · Degree of risk MODERATELY HIGH



\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

# 🗑 www.dhflpramericamf.com

# **% 18002662667**

# Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Pramerica is a trade name used by Prudential Financial, Inc.,(PFI) a company incorporated and with its principal place of business in the United States, and by its affiliated companies in select countries outside the United States. None of these companies are affiliated in any manner with Prudential plc, a company incorporated in the United Kingdom.

DHFL Pramerica Power Goals : Details as on 1 <sup>st</sup> October 2015				
Long - term Average P/E Nifty	18.60			
20 Day Moving Average	21.69			
Applicable P/E Variation Band	Between 11% to 20%			
Initial Asset Allocation	60% Allocation to Equity			
Re - balancing Allocation	No Action			

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# Stop trying to time the market ! Invest in a P/E based strategy

In the equity markets, one should invest when the valuation (P/E) is low, not the index level. Simply put we should invest when market is cheaper and the P/E ratio helps us decide this.

- Methodology adopted for P/E based Strategy illustrations:
  - Asset allocation is done on the basis of the table shown here
  - The equity market/component is represented by CNX NIFTY.
  - The balance allocation (i.e. portfolio value minus equity allocation) is considered as debt component
  - Debt component returns is considered at 6% per annum for the calculation purpose.
  - Any allocation into or out of equity is carried out on the first working day of the month.
  - Variation is defined as the deviation of 20 day Average trailing P/E of CNX NIFTY as at the month-end, compared with its Long-Term Average P/E (i.e. from 1st Jan 1999)

### Enter

Variation* from long-term Average PE	% Equity Allocation
Above 40%	0%
Between 31% to 40%	0%
Between 21% to 30%	40%
Between 11% to 20%	60%
Between 1% to 10%	80%
Between -10% to 0%	100%
Between -20% to -11%	100%
Less than -20%	100%

# Exit + Re-Enter

Variation* from long-term Average PE	Asset Allocation - Move from Equity to Debt	Asset Allocation - Move from Debt to Equity
Above 40%	100%	-
Between 31% to 40%	50%	-
Between 21% to 30%	-	-
Between 11% to 20%	-	-
Between 1% to 10%	-	-
Between -10% to 0%	-	10%
Between -20% to -11%	-	50%
Less than -20%	-	100%

# Historic P/E Strategy Returns for Variation Band 11% to 20%

	5 Y	ear	7 Y	'ear	10 '	<b>/</b> ear	15 \	/ear
SIP Returns	P/E Based Strategy	Nifty	P/E Based Strategy	Nifty	P/E Based Strategy	Nifty	P/E Based Strategy	Nifty
Minimum	11.36%	-2.41%	14.63%	5.65%	21.21%	9.69%	24.00%	15.33%
Maximum	32.32%	21.97%	32.63%	28.88%	31.94%	19.69%	26.16%	16.88%
Average	18.81%	9.31%	22.56%	15.45%	26.49%	14.72%	25.06%	16.09%
				7 Year				
	5 Y	ear	7 Y	ear	10 '	Year	15 '	<b>r</b> ear
Lumpsum Returns	5 Y P/E Based Strategy	ear Nifty	7 Y P/E Based Strategy	ear Nifty	10 <sup>v</sup> P/E Based Strategy	Year Nifty	15 V P/E Based Strategy	Year Nifty
Lumpsum Returns Minimum	P/E Based		P/E Based		P/E Based	1	P/E Based	
-	P/E Based Strategy	Nifty	P/E Based Strategy	Nifty	P/E Based Strategy	Nifty	P/E Based Strategy	Nifty

**Data Source :** CNX NIFTY, Market Data and Internal Calculations. The above graph and table are intended for illustration purpose only to help understand the performance of the equity market, represented by the index CNX NIFTY, on a monthly rolling for 5/7/10/15 years CAGR basis from January 1999 to September 2015 based on the various bands of P/E variation. P/E variation is defined as the deviation of trailing PE of CNX NIFTY (observed on a 20 days moving average basis) from Long-Term Average PE of CNX NIFTY. **Past performance may or may not be sustained in the future.** 

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# Market Round-Up : Equity

**B P Singh** Executive Director & CIO - Equity

# September 2015

September was once again a volatile month for the frontline indices, though relatively less so, compared to October. Indices moved over 6% in the month but closed almost flat. Broader markets were not significantly different either. Global cues ruled the roost for a large part of the month as investors continued to pull out of emerging markets. Indian equity markets registered a net cash outflow of almost \$900mn.

Concerns over the slowdown in China and the effect it will have on commodity driven economies and other trade partners hasn't abated yet with poor Purchasing Managers Index (PMI) data flowing in. The slump in commodities continued with Brent correcting 12% ending the month at \$48/barrel, while all other metals were also down further by around 4%. The much anticipated rate hike by the Federal Reserve did not come after the September Federal Open Market Committee (FOMC) meeting keeping the global market turbulence in mind given with implied focus on China. However, it appears keen to have the liftoff in 2015.

Domestic economic data was largely sanguine where the Index of Industrial Production (IIP) for July expanded by 4.2%, higher than expected and both the wholesale and consumer inflation figures were lower than expected with Wholesale Price Index (WPI) contracting much more by 5% and Consumer Price Index (CPI) inching up by only 3.7%. The recent spate of lower inflation figures led to the Governor obliging with a surprise 50 bps cut in repo rate in the monetary policy. The inflation expectations have also been lowered by 20 bps on account of the expectation that low commodity prices will prevail in the near future. The focus of the policy was on transmission of the rate cut to borrowers.

The government made a few announcements with respect to fixing the health of State Electricity Boards (SEBs) which correctly appears to be a focus area. The implementation of a lasting solution to this ailing segment will trickle down to benefit most sectors of the economy. Resolution of stuck projects and awarding of new road projects has been strong and will drive GDP/earnings in a couple of quarters as execution takes off.

Among sectors, the metal index was obviously the biggest loser following global cues trailed by capital goods where some project specific issues led to overall weakness. A large recall by a global auto major resulted in correction in large export oriented auto ancillary companies which led the auto index lower apart from the expectation of a slackened rural demand due to the weak monsoon. The banking index regained lost ground to end the month almost flat after the Governor obliged with the accommodative monetary policy whereas the performance of the IT index stood out ahead of the result of their seasonally strongest quarter, also helped by a weaker Rupee and good health of the largest market.

# Outlook

Pressure on emerging market funds may remain driving redemptions' driven corrections across the board as other Asian and other emerging economies begin to feel the heat of the Chinese slowdown following Russia and Brazil into recession. The middle-eastern countries that thrived on the surging oil prices will also be adversely impacted resulting in withdrawal of the excess return that was made on commodities and deployed globally. This will drive the P/E multiples lower across the world but aid commodity consumers' earnings which will realign market caps in favour of manufacturers and hence capital goods and industrials.

India is standing out in this turmoil and hence is presented with an opportunity to build infrastructure at competitive costs. Indian markets will also see temporary pressures in tandem with the other countries as funds reallocate. These are opportunities to build portfolios of strong companies which will be available at more attractive prices.



# Market Round-Up : Fixed Income

# Ritesh Jain Executive Director & Head - Fixed Income

### September 2015

In a dovish delight for the market, RBI in a surprise move decided to reduce the repo rate by 50bps from 7.25% to 6.75%, highlighting a shift in its focus from inflation to weak global demand & outlined an especially dovish guidance, stating explicitly that the RBI's stance will likely continue to be accommodative. But in the near term, it was quick to note that it will need to work with the government to ensure greater transmission of the 125bp policy rate cuts delivered so far. In addition, the RBI lowered the headline Consumer Price Index (CPI) inflation projections for January 2016 to 5.8% y-o-y from 6% y-o-y and highlighted that it aims to reduce headline inflation to 5% y-o-y by the end of FY16/17. In line with its assessment of the macro environment, the RBI lowered its Gross Value Added (GVA) growth forecast to 7.4% in FY2015-16 from 7.6% earlier. In addition, there was a calibrated move on to bring down Statutory Liquidity Ratio (SLR) requirement in a phased manner with the ceiling on SLR securities under Hold to Maturity (HTM) down from 22.0 % to 21.50% with effect from the fortnight beginning January 9, 2016. Thereafter, both the SLR and the HTM ceiling will be brought down by 0.25% every quarter till March 31, 2017. On financial market reforms front, the limit for foreign portfolio investors (FPI) shall henceforth be fixed in rupee terms and will be announced half yearly basis in March & September and released every quarter. The Limits for the residual period of the current financial year shall be increased in two tranches from October 12, 2015 and January 1, 2016. The limits for FPI investment in the central government securities will be increased in phases to 5% of the outstanding stock by March 2018. This shall provide an additional room of INR 1,200 billion over and above the existing limit of INR 1,535 billion for all Gsecs. A separate limit for investment in the State Development Loans (SDLs), to be increased in phases to reach 2% of the outstanding stock by March 2018. The entire bond and money market curve reacted positively from the aggressive rate action and dovish guidance of the governor. The gilt yields plummeted 25 bps. Similar movement was evident on the corporate curve, while the money market rates plunged 40-45 bps.

In terms of the macro data points, August CPI print came in at 3.66% lower than RBI's own projection of 4%. However overall food prices remained well contained except MoM rise in Pulses & onion prices due to poor monsoons. On the other hand Wholesale Price Index (WPI) recorded 10th consecutive month of contraction led by softening global commodity prices & subdued pricing power. Core CPI inflation also came at series low of 4.13% YoY. India's Q1 FY16 Current Account Deficit (CAD) came at USD 6.2 bn registering an improvement vis-à-vis the Q1 FY15 print of USD 7.8 bn .Improvement in CAD was driven by a combination of higher invisibles and somewhat lower trade deficit. On the merchandise front, both exports and imports contracted by 16.8% YoY and 12.1% YoY respectively, with the contraction in exports posting its worst performance in nearly six years. Nevertheless, trade deficit improved by USD 0.4 bn due to buildup of weakness in imports. The overall BOP recorded a surplus of USD 11.4 bn similar to Q1 FY15 level of USD 11.2 bn. The IIP for July 2015 came in at 4.2% YoY much higher than expectations. Manufacturing continued to improve and capital goods rebounded sharply. The April – August fiscal deficit stood at 66.5% of BE with the month of August recording a modest fiscal surplus.

On global markets front, FED postponed the much awaited lift off in the Fed funds rate. FED chair Yellen highlighted that risks from the recent global financial market volatility due to china slowdown may put downward pressure on Inflation & economic growth in the near term. She sounded confident about the underlying momentum in US economy & reiterated her plans to raise the rates sometime till the end of 2016 and guided that the normalization of rates shall be extremely gradual. Along with International Monetary Fund (IMF) various major global rating agencies reduced their global growth forecasts. The Industrial activity continued to falter in China & Japan. The UST 10Y yield slipped 18 bps to 2.04% on global safe heaven demand. The postponement of the Fed lift off coupled with recent RBI outlook on Inflation and an aggressive rate action to support economic recovery boosted the sentiments for domestic currency. Thus INR strengthened 1.36% v/s USD outperforming most of its avian peers.

Going forward, though the rhetoric of the RBI was clearly in favor of further accommodation, we believe that any further incremental action will be data dependent and further easing is likely to depend on the government's commitment to high quality fiscal consolidation and the implementation of reforms, which could result in a structural decline in inflation, thereby opening more room for easing. For now, after front-loaded bold move, we assess that the RBI has used up its real interest rate corridor and will prefer to monitor transmission than cutting again in a hurry. We believe that in the near term, after the round of rally with 10-Yr around 7.50%, the interest rate curves are likely to trade the range with a steepening bias due to easy liquidity. Though, the release of FII Debt limit and announcement of rationalization in small saving rate structure may give some momentum for the market to test lower level on yield curve. In the medium term we continue to remain constructive on markets, with the prospect of yield curve moving down significantly from the current level.

Data Source : Bloomberg.

	30-Sep-15	31-Aug-15	31-Mar-15	Monthly Change
364 Day T Bill	7.12	7.54	7.93	-0.42
5 Yr Gilt Benchmark	7.63	7.91	7.75	-0.28
10 Yr Gilt Benchmark	7.54	7.79	7.74	-0.25
30 Yr Gilt Benchmark	7.81	8.00	7.81	-0.19
91 Day Manufacturing CP(P1+)	7.51	7.81	9.05	-0.30
91 Day Bank CD	7.12	7.41	8.52	-0.29
1 Yr AAA Spreads	0.76	0.55	0.69	0.21
5 Yr AAA Spreads	0.49	0.29	0.40	0.20
5 Yr OIS	6.76	6.93	7.06	-0.17
CRR	4.00	4.00	4.00	0.00
RBI LAF - Reverse Repo Rate	6.75	7.25	7.50	-0.50
Foreign Exchange Reserve (\$ bn)	352.02	355.35	339.99	-3.33
Brent Crude	48.37	54.15	57.08	-5.78
US Fed Funds Rate	0.25	0.25	0.25	0.00
US 10-Yr Gilt	2.04	2.22	1.92	-0.18
INR/USD	65.59	66.48	62.50	-0.89
USD/EURO	1.12	1.12	1.07	0.00
USD/YEN	119.88	121.23	120.13	-1.35

### Key Economic Data for September 15

# **DHFL Pramerica Liquid Fund**

(An open-ended liquid scheme)

# 30<sup>th</sup> September 2015

### This product is suitable for investors who are seeking\*:

- Regular income for short term. .
- Seeks to deliver reasonable market related returns with lower risk and higher liquidity through a portfolio of debt and money market instruments.

• Degree of risk - LOW.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**Dividend Details - Direct Plan** 

Monthly Dividend Payout Option

**Record Date** 

25-Jul-15

25-Aug-15

25-Sep-15

LOW HIGH Investors understand that their principal will be at low risk

Riskometer

Moderate

%

High

Ex Div NAV

1000.0555

1000 1042

1000.0232

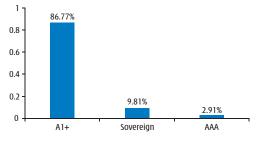
NAV as on 30 <sup>th</sup> September 2015		Portfolio	Ratings S	% of N
Option	NAV (in₹)	MONEY MARKET INSTRUMENTS		
Regular Plan		Government of India	Sovereign	
Growth	1552.3761	Punjab and Sind Bank	ICRA A1+	
Daily Dividend	1000.8000	Edelweiss Commodities Services Limited	CRISIL A1+	
Veekly Dividend	1000.3669	Corporation Bank	CRISIL A1+	
10nthly Dividend	1000.9995	IndusInd Bank Limited	CRISIL A1+	
onus	1551.8958	Reliance Capital Limited	CRISIL A1+	
irect Plan		The South Indian Bank Limited	CARE A1+	
owth	1555,9651	IDBI Bank Limited	CRISIL A1+	<b>6</b> \
y Dividend	1000.5500	JM Financial Asset Reconstruction Company Private Limited	ICRA A1+	
eekly Dividend	1000.4982	KEC International Limited	ICRA A1+	
onthly Dividend	1000.9942	Reliance Home Finance Limited	CRISIL A1+	
turity & Yield		AU Financiers (India) Limited	IND A1+	
ld to Maturity	7.63%	Magma Fincorp. Limited	CARE A1+	
erage Maturity	37 Days	Indostar Capital Finance Private Limited	CRISIL A1+	
dified Duration		Magma Housing Finance	CRISIL A1+	
7 Days		Andhra Bank	CRISIL A1+	
RISIL Rating RISIL AAAmfs		Adani Ports and Special Economic Zone Limited	ICRA A1+	
onth End AUM		Asset Class Exposu	re (% of A	UM)
D <sup>th</sup> September 2015 :₹ 394.06 Crores		•	h & Cash	,
onthly Average AUM			lents, 0.44	
eptember 2015:₹976.74 Crores		Assets, 0.08	Corporate	
Quarterly Average AUM			Debt, 2.91	
uly 2015 to September 2015 : ₹ 1121.50 Cr	ores			
otal Expense Ratio				
Regular: 0.15%				

%	of Net Assets	Portfolio	Ratings % of I	Vet Assets
	96.57	Capital First Limited	CARE A1+	2.89
1	9.81	Axis Bank Limited	CRISIL A1+	2.89
	5.78	PNB Housing Finance Limited	CARE A1+	2.88
÷	5.23	Birla TMT Holdings Private Limited	CRISIL A1+	2.88
÷	5.20	Afcons Infrastructure Limited	ICRA A1+	2.88
+	5.19	Piramal Enterprises Limited	ICRA A1+	2.88
+	4.07	S.D. Corporation Private Limited	CARE A1+(SO)	2.87
	4.05	Kotak Mahindra Investments Limited	CRISIL A1+	2.33
+	3.46	Sundaram Finance Limited	ICRA A1+	1.75
	$K^{+}$	ING Vysya Bank Limited	CRISIL A1+	1.16
	2.91	Steel Authority of India Limited	CARE A1+	0.58
	2.91	Reliance Jio Infocomm Limited	CARE A1+	0.58
+	2.90	Dena Bank	Crisil A1+	0.58
	2.90	Larsen & Toubro Limited	CRISIL A1+	0.58
	2.89	CORPORATE DEBT		2.91
+	2.89	Kotak Mahindra Prime Limited	CRISIL AAA	2.91
ł	2.89	Cash & Cash Equivalents		0.44
ł	2.89	Net Current Assets		0.08
	2.89	Grand Total		100.00

Low



# Credit Quality Profile (% of AUM)



Cum Div NAV

1006.6682

1006 5741

1006.7450

Rate (per Unit)

4.776046863

4 675925926

4.855446567

Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and

cess wherever applicable. Past performance may or may not be sustained in future.

### **Dividend Details - Regular Plan**

Record Date	Rate (per Unit)	Cum Div NAV	Ex Div NAV
Fortnightly Dividend Payout Option			
10-Jul-15	2.366999	1003.3278	1000.0506
25-Jul-15	2.326826	1003.2768	1000.0552
10-Aug-15	2.421747	1003.4721	1000.1191
25-Aug-15	2.266472	1003.2386	1000.1006
10-Sep-15	2.446343	1003.4166	1000.0296
Monthly Dividend Payout Option			
25-Jul-15	4.699593	1006.5621	1000.0554
25-Aug-15	4.696259	1006.6031	1000.1010
25-Sep-15	4.704305	1006.5340	1000.0208

Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable. Past performance may or may not be sustained in future.

### Performance as on 30<sup>th</sup> September 2015 - Regular Plan - Growth Option

Date	Period	NAV Per Unit	Scheme	Benchmark	Additional	Value of Investment of ₹ 10000/-		
		(₹) °	Returns (%)^	Returns" (%)	Benchmark* (%)	Scheme (₹)	Benchmark (₹)	Additional Benchmark (₹)
23-Sep-15	Last 7 days	1,549.8846	8.38%	11.04%	22.32%	10,016.08	10,021.17	10,042.80
16-Sep-15	Last 15 days	1,547.6347	7.95%	9.55%	12.62%	10,032.67	10,039.25	10,051.86
31-Aug-15	Last 1 Month	1,542.5478	7.75%	8.18%	11.01%	10,065.84	10,069.47	10,093.52
30-Sep-2014 to 30-Sep-2015	1 Year	1,428.5955	8.66%	8.56%	8.86%	10,866.45	10,855.72	10,885.59
30-Sep- 2013 to 30-Sep-2014	1 Year	1,306.8083	9.32%	9.49%	8.35%	10,931.94	10,948.61	10,835.47
30-Sep- 2012 to 30-Sep-2013	1 Year	1,200.2164	8.88%	8.59%	5.70%	10,888.11	10,858.83	10,569.65
27-Aug-10	Since Inception	1,000.0000	9.01%	8.56%	7.22%	15,523.76	15,193.90	14,267.92

Returns for period less than 1 year are annualized returns, for 1 year period are absolute and Return for Since Inception are CAGR

As per SEBI standard on performance disclosure, returns in INR terms based on a standard investment of ₹ 10,000/- have been shown only for Schemes that have been in existence for more than three years.

CRISIL Liquid Fund Index value is 2414.66 & CRISIL 1 year T - Bill is 4305.26 as on 30th September 2015.

\$ NAV(s) pertain to the start date for the specified period(s).

\* Additional Benchmarkis (RSIL1) Year T-Bill #(RSILL) Liquid Fund Index. ^ Past performance may or may not be sustained in the future Mr. Ritesh Jain manages 13 schemes. Please refer page 22 for performance of all schemes managed by the fund manager.

# **DHFL Pramerica Ultra Short Term Bond Fund**

(An open-ended debt scheme)

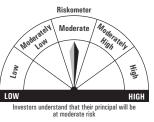
# 30<sup>th</sup> September 2015

This product is suitable for investors who are seeking

- Regular income for short term. .
- To provide reasonable returns, commensurate with a low to moderate level of risk and high degree of liquidity, through a portfolio constituted of money market and debt

instruments. Degree of risk - MODERATE.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



CRISIL A+

ICRA AA+

ICRA AA

CRISIL AAA

CARE AAA

ICRA AA

CRISIL AAA

ICRA AA-

ICRA AAA

Ratings % of Net Assets

3.35

3.32

3.12

3.11

3.10

3.07

3.06

2.86

2.45

NAV as on 30 <sup>th</sup> September 2015		Portfolio	Ratings %	of Net Assets	Portfolio		
Option	NAV (in₹)	MONEY MARKET INSTRUMENTS		55.02	Mahindra Life	space Develop	ers Limited
<u>Regular Plan</u>		Edelweiss Commodities Services Limited	CRISIL A1+	14.65	Godrej Consur	ner Products L	imited
Growth	1539.8698	S.D. Corporation Private Limited	CARE A1+(SO)	8.80	India Infoline		
Daily Dividend	1005.0000	Avenue Supermarts Limited	CRISIL A1+	8.77	Tata Sons Limi		
Weekly Dividend	1001.7242	Corporation Bank	CRISIL A1+	5.98			
ortnightly Dividend	1006.2804	Export Import Bank Of India	CRISIL A1+	3.03	ICICI Home Fin		
onthly Dividend	1001.7292	Kotak Mahindra Investments Limited	CRISIL A1+	3.03	Tata Power Co		
onus Ina al Plan	1539.8132	The South Indian Bank Limited	CARE A1+	3.01	Housing Deve Corporation Li		ice
r <u>ect Plan</u> Dwth	1567.1164	Tata Realty And Infrastructure Limited	CARE A1+	2.99			
wu Iy Dividend	1567.1164				Hpcl-Mittal En		
i Dividend	1002.4000	Edelweiss Financial Services Limited	CRISIL A1+	2.94	Infrastructure Company Limi		Finance
hly Dividend	1002.3407	Punjab and Sind Bank	ICRA A1+	1.82	Infrastructure		Einanco
rity & Yield	1002.5005	CORPORATE DEBT		45.74	Company Limi		FINALICE
o Maturity	8.21%	Indostar Capital Finance Private Limited	CARE AA-	6.10	Cash & Cash E	quivalents	
ae Maturity	236 Days	Cholamandalam Investment and Finance	ICRA AA	4.89	Net Current A	ssets	
d Duration		Company Limited			Grand Total		
ys		Tata Capital Financial Services Limited	CRISIL AA+	4.87			
ISIL Rating		Asset Class Exposur	e (% of All	IM)	Cr	edit Qual	ity Drofil
RISILAAAmfs			-	-			ity i form
onth End AUM			Cash & Cash uivalents, 8.11		0	55.02	
September 2015 :₹171.90 Crores			-	5	0-		
onthly Average AUM				4	0-		
ptember 2015 : ₹197.52 Crores				3	0-		
Jarterly Average AUM							
ly 2015 to September 2015 :₹ 240.62	Crores		orate		14.15		8.19
otal Expense Ratio		Market Debt, Instruments,	45.74	1	0-		8.19
egular: 1.30%		55.02			0	1	
irect: 0.30%					AAA	A1+	AA+

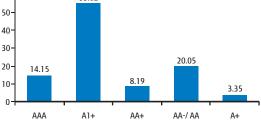
### **Dividend Details - Regular Plan**

Record Date	Rate (per Unit)	Cum Div NAV	Ex Div NAV
Fortnightly Dividend Payout Option			
10-Jul-15	2.927930	1004.5879	1000.5341
27-Jul-15	2.265713	1003.6693	1000.5323
10-Aug-15	2.368926	1003.8186	1000.5387
25-Aug-15	1.525806	1003.0105	1000.8980
10-Sep-15	1.811509	1003.0376	1000.5295
Monthly Dividend Payout Option			
27-Jul-15	5.199013	1007.1982	1000.0000
25-Aug-15	3.895842	1005.7632	1000.3693
28-Sep-15	4.721274	1007.5561	1001.0194

lease note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable. Past performance may or may not be sustained in future

### Performance as on 30<sup>th</sup> September 2015 - Regular Plan - Growth Option

# IND AAA 2.43 lents 8.11 -8.87 100.00 Quality Profile (% of AUM) 5.02



## **Dividend Details - Direct Plan**

Record Date	Rate (per Unit)	Cum Div NAV	<b>Ex Div NAV</b>
Monthly Dividend Payout Option			
27-Jul-15	5.812971334	1008.5901	1000.5418
25-Aug-15	4.404518981	1007.0767	1000.9785
28-Sep-15	5.360983735	1009.0520	1001.6296

Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable. Past performance may or may not be sustained in future.

Date	Period	NAV Per Unit	Scheme	Benchmark	Additional	Va	lue of Investment of ₹ 100	00/-
		(₹) '	Returns (%)^	Returns" (%)	Benchmark* (%)	Scheme (₹)	Benchmark (₹)	Additional Benchmark (₹)
30-Sep-2014 to 30-Sep-2015	1 Year	1,421.3378	8.34%	8.56%	8.86%	10,833.95	10,856.00	10,886.00
30-Sep- 2013 to 30-Sep-2014	1 Year	1,299.2632	9.40%	9.49%	8.35%	10,939.57	10,948.61	10,835.47
30-Sep- 2012 to 30-Sep-2013	1 Year	1,196.8884	8.55%	8.59%	5.70%	10,855.34	10,858.83	10,569.65
24-Sep-10	Since Inception	1,000.0000	8.98%	8.60%	7.26%	15,398.70	15,126.79	14,217.27

Returns for period less than 1 year are annualized returns, for 1 year period are absolute and Return for Since Inception are CAGR

As per SEBI standard on performance disclosure, returns in INR terms based on a standard investment of ₹ 10,000/- have been shown only for Schemes that have been in existence for more than three years. CRISIL Liquid Fund Index value is 2414.66 & CRISIL 1 year T - Bill is 4305.26 as on 30th September 2015.

\$ NAV(s) pertain to the start date for the specified period(s).

\* Additional Benchmark is CRISIL 1 Year T-Bill, #CRISIL Liquid Fund Index

^ Past performance may or may not be sustained in the future

Mr. Ritesh Jain manages 13 schemes. Please refer page 22 for performance of all schemes managed by the fund manager

# **DHFL Pramerica Short Term Income Fund**

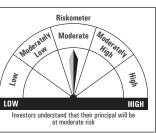
(An open-ended income scheme)

# 30<sup>th</sup> September 2015

This product is suitable for investors who are seeking<sup>3</sup>

- Regular income for short term.
- To generate regular returns with moderate level of risk by investing primarily into a portfolio of Debt Securities and Money Market Instruments of short term maturity.

Degree of risk - MODERATE. \*Investors should consult their financial advisers if in doubt about whether the product is suitable forthem



NAV as on 30 <sup>th</sup> September 2015		Portfolio		Ratings	% of Net As
Option	NAV (in₹)	MONEY MARKET INSTRUMENTS			34.4
Regular Plan	NAV (IIIX)	Export Import Bank of India		CRISIL A1+	25.8
Growth	1494.3381	Punjab and Sind Bank		ICRA A1+	8.6
Weekly Dividend	1088.7139	CORPORATE DEBT			21.8
Fortnightly Dividend	1020.3727				
Monthly Dividend	1000.4086	Housing Development Finance Corporation Limited		CRISIL AAA	13.1
Quarterly Dividend	1006.7997	Infrastructure Development Finance Company Limited		ICRA AAA	8.7
Bonus	1494.8475	Cash & Cash Equivalents			41.8
<u>Direct Plan</u>		Net Current Assets			1.8
Growth	1513.1311	Grand Total			100.0
Maturity & Yield					100.
Yield to Maturity	7.23%	Asset Class Exposure (% of AUM	n	Credit Quality Prot	file (% of AUM)
Average Maturity	62 Days		.,		
Modified Duration		Net Current			
58 Days		Assets, 1.82	40		34.49
Month End AUM					
30 <sup>th</sup> September 2015 : ₹ 11.55 Crores				21.84	
Monthly Average AUM			20 -	21.04	
September 2015 : ₹11.73 Crores		Money Market Cash &			
Quarterly Average AUM		Instruments, Cash			
July 2015 to September 2015 : ₹ 12.22 Cror	es	34.49 Equivalents, 41.86			
Total Expense Ratio		Corporate	0		41.
Regular: 1.45%		Debt, 21.84		AAA	A1+

### **Dividend Details - Regular Plan**

Direct: 0.50%

Record Date	Rate (per Unit)	Cum Div NAV	Ex Div NAV
RECOLUDATE	Rate (per Unit)	CUITIDIVINAV	EX DIV NAV
Fortnightly Dividend Payout Option			
10-Jul-15	2.350483	1023.3992	1020.1449
27-Jul-15	1.893064	1022.7183	1020.0973
10-Aug-15	1.976547	1022.7983	1020.0617
25-Aug-15	1.729192	1022.4180	1020.0238
10-Sep-15	1.811097	1022.4976	1019.9901
28-Sep-15	2.399864	1023.2775	1019.9548
Monthly Dividend Payout Option			
27-Jul-15	4.10642	1005.6855	1000.0000
25-Aug-15	3.583521	1004.9615	1000.0000
28-Sep-15	4.085219	1005.6561	1000.0000
Quarterly Dividend Payout Option			
26-Mar-15	14.517296	1033.9416	1013.9416
25-Jun-15	14.445304	1029.8361	1009.8361
28-Sep-15	14.445304	1026.3886	1006.3886

Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable. Past performance may or may not be sustained in future.

## Performance as on 30<sup>th</sup> September 2015 - Regular Plan - Growth Option

#### Date NAV Per Unit Additional Period Scheme Benchmark Value of Investment of ₹ 10000/ Returns" (%) Scheme (₹) Additional (₹) Returns (%) Benchmark\* Benchmark (₹) Benchmark (₹) 30-Sep-2014 30-Sep-2015 10,990.00 10,886.00 1 Year 1,386.6686 7.76% 9.90% 8.86% 10,776.46 30-Sep- 2013 30-Sep-2014 11,011.72 10,835.47 1 Year 1.265.4240 9.58% 10.12% 8.35% 10.958.13 30-Sep- 2012 to 30-Sep-2013 1 Year 1.176.3669 7.57% 7.78% 5.70% 10.757.05 10.777.58 10.569.65 4-Feb-11 Since Inception 1,000.0000 9.01% 9.12% 7.48% 14,943.38 15,009.93 13.992.15

Returns for period less than 1 year are annualized returns, for 1 year period are absolute and Return for Since Inception are CAGR

As per SEBI standard on performance disclosure, returns in INR terms based on a standard investment of ₹ 10,000/- have been shown only for Schemes that have been in existence for more than three years.

CRISIL Short Term Bond Fund Index value is 2540.49 & CRISIL 1 year T - Bill is 4305.26 as on 30th September 2015. \$ NAV(s) pertain to the start date for the specified period(s).

\* Additional Benchmark is CRISIL 1 Year T-Bill, #CRISIL Short term Bond Fund Index ^ Past performance may or may not be sustained in the future

Mr. Ritesh Jain manages 13 schemes. Please refer page 22 for performance of all schemes managed by the fund manager

### **Dividend Details - Direct Plan**

Record Date	Rate (per Unit)	Cum Div NAV	Ex Div NAV
Monthly Dividend Payout Option			
25-Aug-15	3.757961783	1005.2023	1000.0000

Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable. Past performance may or may not be sustained in future.

# **DHFL Pramerica Short Term Floating Rate Fund**

(An Open Ended Income Scheme)

# 30<sup>th</sup> September 2015

#### This product is suitable for investors who are seeking\*

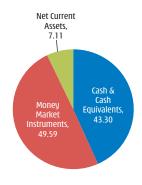
- Regular income for short term.
- To provide reasonable returns, commensurate with a low to moderate level of risk and high degree of liquidity, through a portfolio constituted of money market and
- debt instruments.
   Degree of risk MODERATELY LOW.
- \*Investors should consult their financial advisers if in LOW doubt about whether the product is suitable for

them.

NAV as on 30 <sup>th</sup> September 2015	
Option	NAV (in₹)
<u>Regular Plan</u>	
Growth	1361.5511
Daily Dividend	1010.2400
<u>Direct Plan</u>	
Growth	1367.8148
Direct Daily Dividend	1001.7950
Maturity & Yield	
Yield to Maturity	7.04%
Average Maturity	7 Days
Modified Duration	
7 Days	
Month End AUM	
30 <sup>th</sup> September 2015 : ₹ 4.05 Crores	
Monthly Average AUM	
September 2015 :₹ 3.57 Crores	
Quarterly Average AUM	
July 2015 to September 2015 :₹ 3.77 Crores	
Total Expense Ratio	
Regular: 0.40% Direct: 0.20%	
רייין 10 אור איז	

Portfolio	Ratings	% of Net Assets
MONEY MARKET INSTRUMENTS		49.59
Punjab and Sind Bank	ICRA A1+	24.80
Export Import Bank of India	CRISIL A1+	24.80
Cash & Cash Equivalents		43.30
Net Current Assets		7.11
Grand Total		100.00

### Asset Class Exposure (% of AUM)



### **Dividend Details - Regular Plan**

Record Date	Rate (per Unit)	Cum Div NAV	Ex Div NAV
Monthly Dividend Payout Option			
26-Dec-14	46.099073	1077.9292	1014.4200
27-Jan-15	4.732683	1020.9401	1014.4200
25-Feb-15	4.437069	1020.5328	1014.4200

Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable. No dividend declared for Direct Plan. Past performance may or may not be sustained in future.

# Performance as on 30<sup>th</sup> September 2015 - Regular Plan - Growth Option

Date	Period	NAV Per Unit	Scheme	Benchmark	Additional	Value of Investment of ₹ 10000/-		00/-
		(₹) <sup>s</sup>	Returns (%)^	Returns" (%)	Bench-mark* (%)	Scheme (₹)	Benchmark (₹)	Additional Benchmark (₹)
30-Sep-2014 to 30-Sep-2015	1 Year	1263.6330	7.75%	9.90%	8.86%	10,774.89	10,990.00	10,886.00
30-Sep- 2013 to 30-Sep-2014	1 Year	1156.0189	9.31%	10.12%	8.35%	10,930.90	11,011.72	10,835.47
30-Sep- 2012 to 30-Sep-2013	1 Year	1062.5100	8.80%	7.78%	5.70%	10,880.08	10,777.58	10,569.65
10-Feb-12	Since Inception	1000.0000	8.85%	9.27%	7.76%	13,615.51	13,805.21	13,125.67

Returns for 1 year period are absolute and Since Inception Return are CAGR

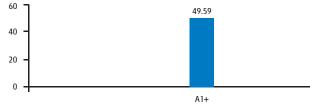
As per SEBI standard on performance disclosure, returns in INR terms based on a standard investment of Rs. 10,000/- have been shown only for Schemes that have been in existence for more than three years.

CRISIL Short Term Bond Fund Index value is 2540.49 & CRISIL 1 year T - Bill is 4305.26 as on 30th September 2015. \$ NAV(s) pertain to the start date for the specified period(s).

\* Additional Benchmark is CRISIL 1 Year T-Bill, #CRISIL Short Term Bond Fund Index ^ Past performance may or may not be sustained in the future

Mr. Ritesh Jain manages 13 schemes. Please refer page 22 for performance of all schemes managed by the fund manager.

Credit Quality Profile (% of AUM)



# DHFL Pramerica Treasury Advantage Fund

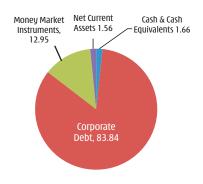
(An open-ended debt scheme)

# 30<sup>th</sup> September 2015

#### NAV as on 30<sup>th</sup> September 2015 Option NAV (in₹) **Regular Plan** Growth 1451.4627 Daily Dividend 1033.0000 Fortnightly Dividend 1005.3007 Weekly Dividend 1005.2896 Monthly Dividend 1005.3125 **Direct Plan** 1463.2650 Growth 1008.1760 Daily Dividend Maturity & Yield Yield to Maturity 8.59% Average Maturity 1.11 Years **Modified Duration** 354 Days **Month End AUM** 30<sup>th</sup> September 2015 : ₹46.24 Crores Monthly Average AUM September 2015 : ₹46.10 Crores Quarterly Average AUM July 2015 to September 2015 :₹48.37 Crores **Total Expense Ratio** Regular: 1.20% Direct: 0.70%

Portfolio	Ratings	% of Net Assets
MONEY MARKET INSTRUMENTS		12.95
Export Import Bank of India	CRISIL A1+	12.95
CORPORATE DEBT		83.84
HPCL-Mittal Energy Limited	ICRA AA-	16.31
Cholamandalam Investment and Finance Company Limited	ICRA AA	13.14
Housing Development Finance Corporation Limited	CRISIL AAA	13.12
Tata Teleservices Limited	CARE A	13.04
Power Finance Corporation Limited	CRISIL AAA	13.01
Shriram Transport Finance Company Limited	CRISIL AA+	10.87
Tata Capital Financial Services Limited	CRISIL AA+	4.34
Cash & Cash Equivalents		1.66
Net Current Assets		1.56
Grand Total		100.00

### Asset Class Exposure (% of AUM)



### **Dividend Details - Regular Plan**

Date

30-Sep-2014 30-Sep-2015

30-Sep- 2013 30-Sep-2014

30-Sep- 2012 to 30-Sep-2013

3-Jun-11

Record Date	Rate (per Unit)	Cum Div NAV	Ex Div NAV
Fortnightly Dividend Payout Option			
10-Jul-15	3.002885	1008.7140	1004.5564
27-Jul-15	2.279128	1007.9150	1004.7594
10-Aug-15	2.925157	1008.0741	1004.0241
25-Aug-15	2.138067	1006.8455	1003.8853
10-Sep-15	2.356072	1006.1125	1002.8505
28-Sep-15	2.754991	1008.2492	1004.4348
Monthly Dividend Payout Option			
27-Jul-15	5.291277	1012.1051	1004.7792
25-Aug-15	5.070833	1010.9218	1003.9011
28-Sep-15	5.125767	1011.5461	1004.4493

Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable. No dividend declared for Direct Plan. Past performance may or may not be sustained in future

### Performance as on 30<sup>th</sup> September 2015 - Regular Plan - Growth Option

Additional Period NAV Per Uni Scheme Value of Investment of ₹ 10000 Benchmarl (₹) Returns (%)^ Returns<sup>®</sup> (%) Scheme (₹) Additional Benchmark (₹) Benchmark\* Benchmark (₹) 1 Year 1.332.2485 8.95% 9.90% 8.86% 10.017.1612 10.018.9863 10.016.9918 1,208.8520 10.21% 10.12% 8.35% 10,019.5765 10,019.4028 10,016.0226 1 Year

5.70%

7.66%

10,013.1038

14,514.6270

1,000.0000 Returns for period less than 1 year are annualized returns, for 1 year period are absolute and Return for Since Inception are CAGR

1,131.5374

As per SEBI standard on performance disclosure, returns in INR terms based on a standard investment of ₹ 10,000/- have been shown only for Schemes that have been in existence for more than three years. CRISIL Short Term Bond Fund Index value is 2540.49 & CRISIL 1 year T - Bill is 4305.26 as on 30th September 2015.

7.78%

9.26%

6.83%

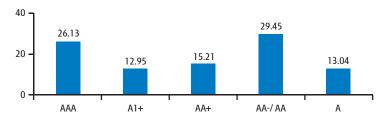
8.99%

\$ NAV(s) pertain to the start date for the specified period(s).
\* Additional Benchmark is CRISIL 1 Year T-Bill, #CRISIL Short term Bond Fund Index

1 Year

Since Inception

^ Past performance may or may not be sustained in the future Mr. Ritesh Jain manages 13 schemes. Please refer page 22 for performance of all schemes managed by the fund manager Credit Quality Profile (% of AUM)



10,014.9125

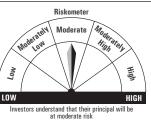
14,669.9042

# This product is suitable for investors who are Regular income for short term

- To provide reasonable returns, commensurate with moderate level of risk and high degree of liquidity, through a portfolio constituted of money market and debt instruments.
- Degree of risk MODERATE

seeking

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them



10,010.9248

13,764.8951

# **DHFL Pramerica Credit Opportunities Fund**

(An Open-ended debt scheme)

# 30<sup>th</sup> September 2015

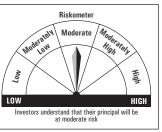
Regular: 1.61%

Direct: 1.11%

This product is suitable for investors who are seeking\*

- Regular income for short term.
- To generate income by investing in debt and money market securities across the credit spectrum.
- Degree of risk MODERATE.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



% of Net Assets

1.64

1.64

87.01

10.48

9.46

8.99

8.52

842

8.33

8.28

7.28

6.32

5.25

5.02

0.33

0.33

5.17

5.17 18.39

-12.21

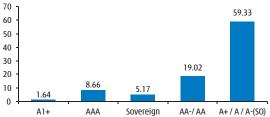
100.00

		Portfolio	Ratings
NAV as on 30 <sup>th</sup> September 2015		MONEY MARKET INSTRUMENTS	
Option	NAV (in₹)	Kotak Mahindra Bank Limited	CRISIL A1+
Regular Plan	. ,	CORPORATE DEBT	
Growth	1445,1347	Peninsula Land Limited	ICRA A
		RKN Retail Private Limited	BWR A- (SO)
Dividend	1043.5727	Oriental Hotels Limited	CARE A+
<u>Direct Plan</u>		IL&FS Transportation Networks Limited	ICRA A
Growth	1463.7338	HPCL-Mittal Energy Limited Power Finance Corporation Limited	ICRA AA- CRISIL AAA
Dividend	1164.6515	AU Financiers (India) Limited	IND A+
Man found to a set of a		Mahindra Lifespace Developers Limited	CRISIL A+
Maturity & Yield		Tata Teleservices Limited	CARE A
Yield to Maturity	9.42%	India Infoline Finance Limited	ICRA AA
Average Maturity	2.32 Years	Magma Fincorp Limited	ICRA AA-
Modified Duration		Cholamandalam Investment and Finance Company Limited	ICRA AA
1.97 Years		Infrastructure Development Finance Company Limited	IND AAA
		GILTS	
Month End AUM		Government of India	Sovereign
30 <sup>th</sup> September 2015 : <b>₹</b> 302.74 Crores	5	Cash & Cash Equivalents	
Monthly Average AUM		Net Current Assets	
September 2015 :₹ 294.13 Crores		Grand Total	
Quarterly Average ALIM		Asset Class Exposure (% of AUM)	Credit Qualit
Quarterly Average AUM			
July 2015 to September 2015 :₹ 281.8	88 Crores	Money Market 70 1	
Total Expense Ratio		Instruments, 1.64 Net Current Cash & Cash & Cash Assets, -12.21 Equivalents, 18.39 60	
D			

Gilts, 5.17

Corporate Debt, 87.01

# Quality Profile (% of AUM)



### **Dividend Details - Regular Plan**

Record Date	Rate (per Unit)	Cum Div NAV	Ex Div NAV
Quarterly Dividend Payout Option			
26-Mar-15	14.517296	1052.8968	1032.8968
25-Jun-15	14.445304	1052.9810	1032.9810
28-Sep-15	14.445304	1062.7101	1042.7101
Please note that after the payment of divid	end, the NAV falls to the	extent of dividend, d	listribution tax and

**Dividend Details - Direct Plan** 

Record Date	Rate (per unit)	CUITIDIVINAV	EX DIV INAV
Monthly Dividend Payout Option			
28-Sep-15	14.4453029	1183.6733	1163.6733
Please note that after the naument of dividend the	NAV falls to the ext	ent of dividend div	stribution tax and

cess wherever applicable Past performance may or may not be sustained in future.

cess wherever applicable. Past performance may or may not be sustained in future.

Performance as on 30<sup>th</sup> September 2015 - Regular Plan - Growth Option

Date	Period	NAV Per Unit (₹) <sup>s</sup>	Scheme	Benchmark	Additional	Value of Investment of ₹ 10000/-		
			Returns (%)^	Returns" (%)	Benchmark* (%)	Scheme (₹)	Benchmark (₹)	Additional Benchmark (₹)
30-Sep-2014 to 30-Sep-2015	1 Year	1,298.5078	11.29%	12.56%	8.86%	11,129.20	11,256.00	10,886.00
30-Sep- 2013 to 30-Sep-2014	1 Year	1,176.7558	10.35%	11.61%	8.35%	11,034.64	11,161.16	10,835.47
30-Sep- 2012 to 30-Sep-2013	1 Year	1,100.5107	6.93%	3.49%	5.70%	10,692.82	10,349.47	10,569.65
31-0ct-11	Since Inception	1,000.0000	9.85%	9.32%	7.79%	14,451.35	14,179.42	13,415.24

Returns for period less than 1 year are annualized returns, for 1 year period are absolute and Return for Since Inception are CAGR

As per SEBI standard on performance disclosure, returns in INR terms based on a standard investment of ₹ 10,000/- have been shown only for Schemes that have been in existence for more than three years.

CRISIL Composite Bond Fund Index value is 2447.34 & CRISIL 1 year T - Bill is 4305.26 as on 30th September 2015

\$ NAV(s) pertain to the start date for the specified period(s)

\* Additional Benchmark is CRISIL 1 Year T-Bill, #CRISILComposite Bond Fund Index

A Past performance may or may not be sustained in the future Mr. Ritesh Jain manages 13 schemes. Please refer page 22 for performance of all schemes managed by the fund manager.

# **DHFL Pramerica Dynamic Bond Fund**

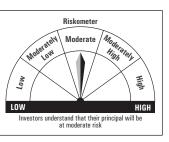
(An Open-ended Income Scheme)

# 30<sup>th</sup> September 2015

This product is suitable for investors who are seeking\*:

- Regular income for short term.
- To generate optimal returns through active management of a portfolio of debt and money market instruments.
   Degree of risk - MODERATE.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



NAV as on 30 <sup>th</sup> September 2015	
Option	NAV (in₹)
<u>Regular Plan</u>	
Growth	1376.7854
Monthly Dividend	1007.5779
Quarterly Dividend	1082.5788
Bonus	1377.5302
Direct Plan	
Growth	1401.1897
Monthly Dividend	1032.0422
Quarterly Dividend	1102.9133
Maturity & Yield	
Yield to Maturity	7.62%
Average Maturity	9.70 Years
Modified Duration	
6.51 Years	
ICRA Rating	
[ICRA] AAAmfs	
Month End AUM	
30 <sup>th</sup> September 2015 : <b>₹</b> 300.43 Crores	
Monthly Average AUM	
September 2015 :₹ 287.94 Crores	
Quarterly Average AUM	
July 2015 to September 2015 :₹ 295.57 Crores	
Total Expense Ratio	
Regular: 1.99%	
Direct: 0.75%	

### **Dividend Details - Regular Plan**

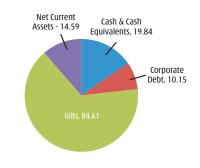
Record Date	Rate (per Unit)	Cum Div NAV	Ex Div NAV
Monthly Dividend Payout Option			
27-Jul-15	4.419739	1009.2560	1003.1367
25-Aug-15	5.051464	1008.5921	1001.5982
28-Sep-15	13.184011	1021.4894	1003.2357
Quarterly Dividend Payout Option			
26-Mar-15	14.517296	1093.2100	1073.2100
25-Jun-15	14.445304	1079.9852	1059.9852
28-Sep-15	14.445304	1097.9132	1077.9132

Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable. Past performance may or may not be sustained in future.

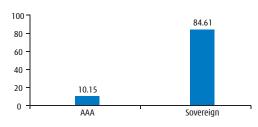
### Performance as on 30<sup>th</sup> September 2015 - Regular Plan - Growth Option

#### % of Net Assets Portfolio Ratings CORPORATE DEBT 10.15 Power Finance Corporation Limited CRISIL AAA 8.44 Reliance Jio Infocomm Limited 1.70 CRISIL AAA RATED [ICRA] GILTS 84.61 Government of India Sovereign 84.61 Cash & Cash Equivalents 19.84 Net Current Assets -14.59 Grand Total 100.00

### Asset Class Exposure (% of AUM)



## Credit Quality Profile (% of AUM)



### **Dividend Details - Direct Plan**

Rate (per Unit)	Cum Div NAV	Ex Div NAV
0.226398349	1037.1281	1036.8138
5.449792073	1043.4844	1035.9302
21.26520496	1057.7295	1027.5596
	0.226398349 5.449792073	0.226398349 1037.1281 5.449792073 1043.4844

Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable.

Past performance may or may not be sustained in future.

Date	Period	NAV Per Unit	Scheme	Benchmark	Additional	Valu	e of Investment of ₹ 10	000/-
		(₹) <sup>s</sup>	Returns (%)^	Returns" (%)	Benchmark* (%)	Scheme (₹)	Benchmark (₹)	Additional Benchmark (₹)
30-Sep-2014 to 30-Sep-2015	1 Year	1196.2344	15.09%	12.56%	13.76%	11,509.33	11,256.00	11,376.00
30-Sep- 2013 :0 30-Sep-2014	1 Year	1125.1906	6.31%	11.61%	6.85%	10,631.39	11,161.16	10,684.74
30-Sep- 2012 10 30-Sep-2013	1 Year	1065.1007	5.64%	3.49%	2.45%	10,564.17	10,349.47	10,244.68
12-Jan-12	Since Inception	1000.0000	8.98%	9.12%	7.56%	13,767.85	13,835.46	13,110.91

Returns for 1 year period are absolute and Since Inception Return are CAGR

As per SEB istandard on performance disclosure, returns in INR terms based on a standard investment of Rs. 10,000/- have been shown only for Schemes that have been in existence for more than three years. CRISIL Composite Bond Fund Index value is 2447.34 & CRISIL 10 year Gilt Index is 2738.93 as on 30th September 2015.

\$ NAV(s) pertain to the start date for the specified period(s).

\*Additional Benchmark is CRISIL 10 Year Gilt Index, #CRISIL Composite Bond Fund Index

\* Past performance may or may not be sustained in the future

Mr. Ritesh Jain manages 13 schemes. Please refer page 22 for performance of all schemes managed by the fund manager

# **DHFL Pramerica Dynamic Monthly Income Fund**

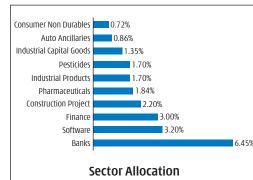
(An Open-ended Income Scheme)

# 30<sup>th</sup> September 2015

15	
NAV as on 30 <sup>th</sup> September 2015	
Option	NAV (in₹)
<u>Regular Plan</u>	
Growth	13.95
Monthly Dividend	10.23
Direct Plan	
Growth	14.26
Maturity & Yield	
Yield to Maturity	7.68%
Average Maturity	8.35 Years
Modified Duration	
4.06 Years	
Month End AUM	
30 <sup>th</sup> September 2015 :₹ 26.64 Crores	
Monthly Average AUM	
September 2015 :₹ 26.85 Crores	
Quarterly Average AUM	
July 2015 to September 2015 :₹ 28.11 Crores	

**Total Expense Ratio** Regular: 2.46% Direct: 1.96%







00

Riskometer

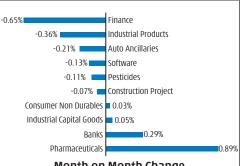
Moderate

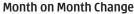
Investors understand that their principal will be at moderately high risk

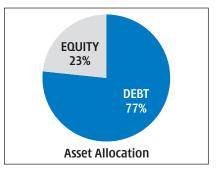
ately High

High

HIGH







### **Dividend Details - Regular Plan**

Record Date	Rate (per Unit)	Cum Div NAV	Ex Div NAV
Monthly Dividend Payout Option			
31-Jul-15	0.060165	10.4873	10.4040
31-Aug-15	0.060165	10.2374	10.1541
30-Sep-15	0.060165	10.2262	10.1429

Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable. No dividend declared for Direct Plan. Past performance may or may not be sustained in future

### Performance as on 30<sup>th</sup> September 2015 - Regular Plan - Growth Option

Date	Period	NAV Per Unit	Scheme	Benchmark	Additional	Valu	ie of Investment of ₹ 1000	)0/-
		(٢) ،	Returns (%)^	Returns" (%)	Benchmark* (%)	Scheme (₹)	Benchmark (₹)	Additional Benchmark (₹)
30-Sep-2014 to 30-Sep-2015	1 Year	12.9483	7.77%	10.72%	13.76%	10,777.40	11,072.00	11,376.00
30-Sep- 2013 to 30-Sep-2014	1 Year	11.6079	11.55%	15.45%	6.85%	11,154.73	11,545.35	10,684.74
30-Sep- 2012 to 30-Sep-2013	1 Year	11.2062	3.58%	3.22%	2.45%	10,358.46	10,321.65	10,244.68
29-Mar-11	Since Inception	10.0000	7.67%	8.86%	6.85%	13,954.90	14,667.01	13,483.76

Returns for 1 year period are absolute and Since Inception Return are CAGR

As per SEBI standard on performance disclosure, returns in INR terms based on a standard investment of Rs. 10,000/- have been shown only for Schemes that have been in existence for more than three years.

CRISIL MIP Blended Fund Index value is 3016.93 & CRISIL 10 year Gilt Index is 2738.93 as on 30th September 2015 \$ NAV(s) pertain to the start date for the specified period(s).

\* Additional Benchmark is CRISIL 10 Year Gilt Index, #CRISIL MIP Blended Fund Index

^ Past performance may or may not be sustained in the future.

Mr. Ritesh Jain manages 13 schemes & Mr. Brahmaprakash Singh manages 5 schemes. Please refer page 22 for performance of all schemes managed by the fund manager.

/ as on 30 <sup>th</sup> September 2015	
ion	NAV (in₹)
<u>ular Plan</u>	
wth	13.95
nthly Dividend	10.23
ect Plan	

	Infrastructure Development Finance Company Limited	ICRA AAA
	Power Finance Corporation Limited	CRISIL AAA
	GILTS	
	Government of India	Sovereign
	Cash & Cash Equivalents	
	Net Current Assets	
	EQUITY	
	State Bank of India	Banks
	MindTree Limited	Software
	Larsen & Toubro Limited	Construction Project
	HDFC Bank Limited	Banks

# Regular income for over medium to long term.

To generate regular returns through investment primarily in Debt and Money Market Instruments and to generate capital appreciation by investing in equity and equity related instruments. Monthly Income is not assured & is subject to availability of distributable surplus.

This product is suitable for investors who are seeking\*

Degree of risk - MODERATELY HIGH. LOW \*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

# **DHFL Pramerica Income Fund**

(An Open Ended Debt Scheme)

# 30<sup>th</sup> September 2015

NAV as on 30 <sup>th</sup> September 2015	
Option	NAV(in₹)
<u>Regular Plan</u>	
Growth	1198.7232
<u>Direct Plan</u>	
Growth	1205.8562
Maturity & Yield	
Yield to Maturity	7.28%
Average Maturity	6.30 Years
Modified Duration	
3.21 Years	
Month End AUM	
30 <sup>th</sup> September 2015 :₹ 0.19 Crores	
Monthly Average AUM	
September 2015:₹0.19 Crores	
Quarterly Average AUM	
July 2015 to September 2015 :₹0.39 Crores	
Total Expense Ratio	
Regular: 0.90%	
Direct: 0.40%	

# **Dividend Details - Regular Plan**

Rate (per Unit)	Cum Div NAV	Ex Div NAV			
6.985872	1009.1851	1000.2205			
0.636877	1003.6271	1002.8098			
Quarterly Dividend Payout Option					
14.5172960	1069.6125	1049.6125			
14.5172960	1083.4306	1063.4306			
14.4453040	1062.6369	1042.6369			
	6.985872 0.636877 14.5172960 14.5172960	6.985872         1009.1851           0.636877         1003.6271           14.5172960         1069.6125           14.5172960         1083.4306			

Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable. No dividend declared for Direct Plan. Past performance may or may not be sustained in future.

### This product is suitable for investors who are seeking

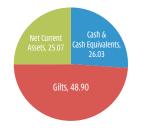
- Regular income for short term.
- To generate returns in medium to long term through investments in debt and money market instruments.
- Degree of risk MODERATE.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

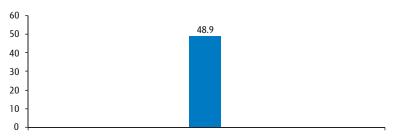
Riskometer rately Moderate tely S High Low LOW HIGH Investors understand that their principal will be at moderate risk

Portfolio	Ratings	% of Net Assets
GILTS		48.90
Government of India	Sovereign	48.90
Cash & Cash Equivalents		26.03
Net Current Assets		25.07
Grand Total		100.00

## Asset Class Exposure (% of AUM)



Credit Quality Profile (% of AUM)



Sovereign

## Performance as on 30<sup>th</sup> September 2015 - Regular Plan - Growth Option

Date	Period	NAV Per Unit رگل <sup>ث</sup>	Scheme Returns (%)^	Benchmark Returns <sup>®</sup> (%)	Additional Benchmark* (%)
30-Sept-2014 to 30-Sept-2015	1 Year	1068.8215	12.15%	12.56%	8.86%
10-Mar-14	Since Inception	1000.3299	12.31%	12.88%	8.77%

Returns for 1 year period are absolute and Return for Since Inception are CAGR.

\$ NAV(s) pertain to the start date for the specified period(s).
\* Additional Benchmark is CRISIL 1 Year T-Bill, #CRISILComposite Bond Fund Index.

^ Past performance may or may not be sustained in the future.

Mr. Ritesh Jain manages 13 schemes. Please refer page 22 for performance of all schemes managed by the fund manager.

# **DHFL Pramerica Large Cap Equity Fund**

Portfolio

Infosys Limited HDFC Bank Limited

Housing Development Finance Corporation Limited

Reliance Industries Limited

Maruti Suzuki India Limited

Tata Consultancy Services Limited

Ramkrishna Forgings Limited

Kotak Mahindra Bank Limited

Sun Pharmaceuticals Industries Limited

Infrastructure Development Finance

SKS Microfinance Limited

Tech Mahindra Limited

Company Limited

HCL Technologies Limited Colgate Palmolive (India) Limited

Tata Motors Limited

Siemens Limited

Larsen & Toubro Limited

ICICI Bank Limited

Axis Bank Limited

State Bank of India

ITC I imited

FOUITY

(An open-ended equity scheme)

# 30<sup>th</sup> September 2015

NAV as on 30 <sup>th</sup> September 2015	
Option	NAV (in₹)
<u>Regular Plan</u>	
Growth	12.50
Dividend	11.56
<u>Direct Plan</u>	
Growth	12.68
Dividend	11.73
RATIOS	
Standard Deviation	13.15
Beta	0.92
Sharpe Ratio	0.50
Tracking Error	3.56
Portfolio Turnover Ratio <sup>#</sup>	104.01
<sup>*</sup> Portfolio turnover ratio is calculated as low	wer of sales or
purchase divided by AAUM for last rolling 12 n	nonths.
Month End AUM	
30 <sup>th</sup> September 2015 :₹ 56.31 Crores	
JU JEPTEHIDELZULJ. ( JUJE JUJE JUJE JUJE JUJE JUJE JUJE JU	

**Monthly Average AUM** September 2015 :₹ 55.86 Crores Quarterly Average AUM July 2015 to September 2015 :₹ 58.29 Crores

**Total Expense Ratio** Regular: 2.97% Direct: 2.48%

### **Dividend Details - Regular Plan**

Record Date	Rate (per Unit)	Cum Div NAV	Ex Div NAV
11-Aug-15	1.000000	13.3000	12.3000

Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable. Past performance may or may not be sustained in future.

#### 1.00

Dividend De	etails - Direct I	Plan		Industrial Products	4.74%	Portfolio	-1.46%	Consumer Non Durables
Record Date	Rate (per Unit)	Cum Div NAV	Ex Div NAV	Pharmaceuticals	8.07%		-0.94%	Finance
11-Aug-15	1.000000	13.4800	12.4840	Construction Project	5.15%		-0.42%	Construction Project
	fter the payment of d oution tax and cess wh			Consumer Non Durables	0.00%		Petroleum Products	0.04%
	may or may not be su			Auto	8.39%		Cement	0.18%
				Detroleum Droducts	5.59%		Banks	0.24%

This product is suitable for investors who are seeking\*

Capital appreciation over long term. To achieve long term capital appreciation by predominantly investing in equity and equity related securities including derivatives of large cap companies. The scheme may also invest in equity & equity related securities of other than large cap companies besides debt & money market instruments. Degree of risk - **MODERATELY HIGH**.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

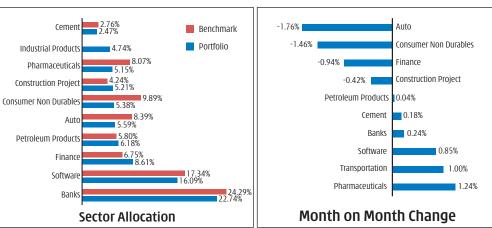
Hig 10 10 HIGH Investors understand that their principal will be at moderately high risk

Riskomete

Moderate

erately

Industry % of N	et Assets	Portfolio	Industry % of N	let Assets
	90.40	Aurobindo Pharma Limited	Pharmaceuticals	1.37
Software	8.25	PI Industries Limited	Pesticides	1.34
Banks	7.21	Bharat Forge Limited	Industrial Products	1.29
Finance	5.38	Ambuja Cements Limited	Cement	1.28
Petroleum Products	5.36	Motherson Sumi Systems Limited	Auto Ancillaries	1.23
Construction Project	5.21	UltraTech Cement Limited	Cement	1.19
Banks	4.80	Cummins India Limited	Industrial Products	1.17
Banks	3.96	Cipla Limited	Pharmaceuticals	1.13
Banks	3.91	Dr. Reddy's Laboratories Limited	Pharmaceuticals	1.11
Auto	2.50	Hexaware Technologies Limited	Software	1.10
Consumer Non Durables	2.34	Adani Ports and Special Economic Zone Limited	Transportation	1.06
Software	2.30	DCB Bank Limited	Banks	1.02
Industrial Products	2.29	Asian Paints Limited	Consumer Non Durables	0.99
Auto	2.12	Hero MotoCorp Limited	Auto	0.98
Software	2.09	Coal India Limited	Minerals/Mining	0.98
Consumer Non Durables	2.05	Snowman Logistics Limited	Transportation	0.87
Industrial Capital Goods	1.88	Hindustan Petroleum Corporation Limited	Petroleum Products	0.82
Banks	1.84	Intellect Design Arena Limited	Software	0.77
Finance	1.73	Oil & Natural Gas Corporation Limited	Oil	0.61
Software	1.58	IL&FS Transportation Networks Limited	Transportation	0.40
Pharmaceuticals	1.54	Cash & Cash Equivalents		6.50
Finance	1.50	Net Current Assets		3.10
		Grand Total		100.00



## Performance as on 30<sup>th</sup> September 2015 - Regular Plan - Growth Option

renormance as on 50 September 2015	Regular Flam	diowill optic						
Date	Period	NAV Per Unit	Scheme	Benchmark	Additional	Value	of Investment of ₹ 1	0000/-
		(₹) <sup>s</sup>	Returns (%)^	Returns" (%)	Bench-mark* (%)	Scheme (₹)	Benchmark (₹)	Additional Benchmark (₹)
30-Sep-2014 to 30-Sep-2015	1 Year	11.79	6.02%	-0.20%	-1.79%	10,602.21	9,980.04	9,821.38
30-Sep- 2013 to 30-Sep- 2014	1 Year	8.98	31.29%	38.87%	37.41%	13,129.18	13,887.33	13,741.40
30-Sep- 2012 to 30-Sep-2013	1 Year	8.89	1.01%	0.56%	3.29%	10,101.24	10,056.11	10,328.86
6-Dec-10	Since Inception	10.00	4.74%	6.04%	5.75%	12,500.00	13,265.30	13,089.65

Returns for 1 year period are absolute and Since Inception Return are CAGR

As per SEBI standard on performance disclosure, returns in INR terms based on a standard investment of Rs. 10,000/- have been shown only for Schemes that have been in existence for more than three years.

CNX Nifty Index value is 7948.90 & S&P BSE SENSEX Index is 26154.83 as on 30th September 2015.

\$ NAV(s) pertain to the start date for the specified period(s). \*Additional Benchmark SENSEX, #CNX Nifty

^ Past performance may or may not be sustained in the future. Mr. Brahmaprakash Singh manages 5 Schemes and Mr. Ritesh Jain manages 13 schemes Please refer page 22 for performance of all schemes managed by the fund manager.

# **DHFL Pramerica Dynamic Asset Allocation Fund**

Dortfolic

(An open-ended dynamic asset scheme)

# 30<sup>th</sup> September 2015

NAV as on 30 <sup>th</sup> September 2015	
Option	NAV (in₹)
<u>Regular Plan</u>	
Growth	12.63
Dividend	11.66
<u>Direct Plan</u>	
Growth	12.80
Dividend	11.81
RATIOS	
Standard Deviation	9.03
Beta	0.97
Sharpe Ratio	0.35
Tracking Error	2.56
Portfolio Turnover Ratio <sup>#</sup>	178.08
<sup>#</sup> Portfolio turnover ratio is calculated as low	ver of sales or
purchase divided by AAUM for last rolling 12 n	nonths.
Maturity & Yield	
Yield to Maturity	8.22%
Average Maturity	2.56 Years
Modified Duration	
1.73 Years	
Month End AUM	
30 <sup>th</sup> September 2015 : ₹ 29.88 Crores	
Monthly Average AUM	
September 2015:₹29.46 Crores	
Quarterly Average AUM	
July 2015 to September 2015:₹ 30.78 Crores	
Total Expense Ratios	
Regular: 2.48%	
Direct: 1.98%	
Direct. 1.70/0	

### **Dividend Details - Regular Plan**

Record Date	Rate (per Unit)	Cum Div NAV	Ex Div NAV
11-Aug-15	0.722265	12.9900	11.9900
Please note that a	fter the payment of d	vidend, the NAV fa	alls to the exten

of dividend, distribution tax and cess wherever applicable. Past performance may or may not be sustained in future.

### **Dividend Details - Direct Plan**

Record Date	Rate (per Unit)	Cum Div NAV	Ex Div NAV
11-Aug-15	0.722265	13.1500	12.1462
of dividend, distrib	ter the payment of d ution tax and cess wh may or may not be su	erever applicable.	

POLITOIIO	Ratings / moustry 🦻	o of Net Assets	PULLUI
EQUITY		59.74	Cipla Limi
Infosys Limited	Software	7.07	Siemens L
HDFC Bank Limited	Banks	5.54	ITC Limite
Larsen & Toubro Limited	Construction Project	4.90	Ambuja C
Reliance Industries Limited	Petroleum Products	4.32	Cummins
Housing Development Finance Corporation Limited	Finance	4.05	Ramkrishi HCL Techr
State Bank of India	Banks	3.74	Dr. Reddy
Axis Bank Limited	Banks	3.31	Hindustar
Tata Motors Limited	Auto	2.00	Corporatio
ICICI Bank Limited	Banks	1.81	Oil & Natu Corporatio
Tata Consultancy Services Limite	ed Software	1.73	IL&FS Trar
Maruti Suzuki India Limited	Auto	1.57	Networks
Tech Mahindra Limited	Software	1.49	DEBT
Sun Pharmaceuticals Industries	Pharmaceuticals	1.45	CORPORA Infrastruc
SKS Microfinance Limited	Finance	1.36	Finance C
Kotak Mahindra Bank Limited	Banks	1.30	Power Fin
Colgate Palmolive (India) Limit	ed Consumer Non Durab	les 1.29	GILTS
Bharat Forge Limited	Industrial Products	1.21	Governme
DCB Bank Limited	Banks	1.20	Cash & Ca
Infrastructure Development Finance Company Limited	Finance	1.18	Net Curre Grand To

Ratings / Industry

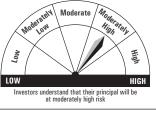
This product is suitable for investors who are seeking\* Capital appreciation over long term.

To achieve long term capital appreciation by . investing in an actively managed diversified portfolio consisting of equity and equity related securities including derivatives, debt & money market instruments

Degree of risk - MODERATELY HIGH.

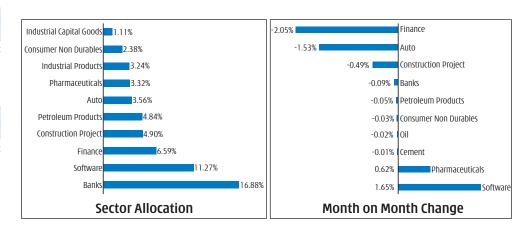
is suitable for them.

\*Investors should consult their financial advisers if in doubt about whether the product



Riskomete

%	of Net Assets	Portfolio R	atings / Industry %	of Net Assets
70 1	59.74	Cipla Limited	Pharmaceuticals	1.17
			i namaccatcais	
	7.07	Siemens Limited	Industrial Capital Good	
	5.54	ITC Limited	Consumer Non Durabl	
ct	4.90	Ambuja Cements Limited	Cement	1.03
ts	4.32	Cummins India Limited	Industrial Products	1.02
		Ramkrishna Forgings Limite	d Industrial Products	1.00
	4.05	HCL Technologies Limited	Software	0.98
	3.74	Dr. Reddy's Laboratories Lim	ited Pharmaceuticals	0.70
	3.31	Hindustan Petroleum	Petroleum Products	0.52
	2.00	Corporation Limited		
	1.81	Oil & Natural Gas Corporation Limited	Oil	0.38
	1.73	IL&FS Transportation	Transportation	0.23
	1.57	Networks Limited		
	1.49	DEBT		40.26
	1.45	CORPORATE DEBT		15.19
	1.36	Infrastructure Development Finance Company Limited	ICRA AAA	8.49
	1.30	Power Finance Corporation Li	mited CRISIL AAA	6.70
rable	s 1.29	GILTS		15.22
5	1.21	Government of India	Sovereign	15.22
-	1.20	Cash & Cash Equivalents		5.04
	1.18	Net Current Assets		4.81
	1.10	Grand Total		100.00



### Performance as on 30<sup>th</sup> September 2015 - Regular Plan - Growth Option

Date	Period	NAV Per Unit	Scheme	Benchmark	Additional	Valu	e of Investment of ₹ 10	000/-
		(₹) `	Returns (%)^	Returns <sup>®</sup> (%)	Benchmark* (%)	Scheme (₹)	Benchmark (₹)	Additional Benchmark (₹)
30-Sep-2014 to 30-Sep-2015	1 Year	11.81	6.94%	5.35%	-1.79%	10,694.33	10,534.86	9,821.38
30-Sep- 2013 to 30-Sep-2014	1 Year	9.86	19.78%	26.81%	37.41%	11,977.69	12,681.37	13,741.40
30-Sep- 2012 to 30-Sep-2013	1 Year	9.81	0.51%	2.10%	3.29%	10,050.97	10,209.66	10,328.86
6-Dec-10	Since Inception	10.0000	4.96%	7.53%	5.75%	12,630.00	14,187.69	13,089.65

Returns for 1 year period are absolute and Since Inception Return are CAGR As per SEBI standard on performance disclosure, returns in INR terms based on a standard investment of Rs. 10,000/- have been shown only for Schemes that have been in existence for more than three years.

Hybrid benchmark with 50% wieght to CNX Nifty and 50% wieght to CRISIL MIP Index is 4936.45 & S&P BSE SENSEX Index is 26154.83 as on 30th September 2015. \$ NAV(s) pertain to the start date for the specified period(s).

Additional Benchmark SENSEX #A hybrid benchmark with 50% wieght to CNX Nifty and 50% wieght to CRISIL MIP Index

<sup>^</sup> Past performance may or may not be sustained in the future Mr. Brahmaprakash Singh manages 5 Schemes and Mr. Ritesh Jain manages 13 schemes Please refer page 22 for performance of all schemes managed by the fund manager.

# **DHFL Pramerica Midcap Opportunities Fund**

(An open-ended equity scheme)

# 30<sup>th</sup> September 2015

NAV as on 30 <sup>th</sup> September 2015	
Option	NAV(in₹)
<u>Regular Plan</u>	
Growth	15.35
Dividend	14.02
<u>Direct Plan</u>	
Growth	15.48
Dividend	14.14
RATIO	

Portfolio Turnover Ratio 124.69 \*Portfolio turnover ratio is calculated as lower of sales or purchase divided by AAUM for last rolling 12 months.

### **Month End AUM**

30<sup>th</sup> September 2015 :₹ 163.59 Crores

**Monthly Average AUM** September 2015:₹160.41 Crores

Quarterly Average AUM

July 2015 to September 2015 : ₹ 163.64 Crores

**Total Expense Ratio** Regular: 3.09%

Direct: 2.64%

### **Dividend Details - Regular Plan**

Record Date	Rate (per Unit)	Cum Div NAV	Ex Div NAV
11-Aug-15	1.000000	16.3100	15.3100
28-Sep-15	0.390000	14.2049	13.8100

Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable. Past performance may or may not be sustained in future.

### **Dividend Details - Direct Plan**

Record Date	Rate (per Unit)	Cum Div NAV	Ex Div NAV
11-Aug-15	1.000000	16.4300	15.4267
28-Sep-15	0.390000	14.3200	13.9300

Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable. Past performance may or may not be sustained in future.

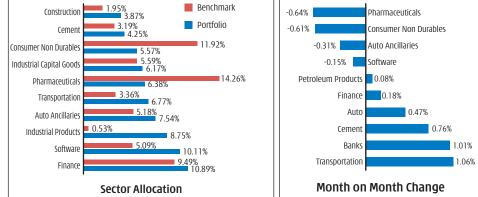
This product is suitable for investors who are seeking\*:

- Capital appreciation over long run.
- To achieve long term capital appreciation by predominantly investing in equity and equity related instruments of mid cap companies.

Degree of risk - HIGH. \*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Riskometer Moderate tely Low High LOW HIG tand that their principal will be at high risk Investors under

Portfolio	Industry % of Ne	et Assets	Portfolio	Industry % of Ne	t Assets
EQUITY		89.98	Snowman Logistics Limited	Transportation	1.16
Bharat Forge Limited	Industrial Products	3.05	Cummins India Limited	Industrial Products	1.14
Motherson Sumi Systems Limited	Auto Ancillaries	2.82	Natco Pharma Limited	Pharmaceuticals	1.13
MindTree Limited	Software	2.78	Ashok Leyland Limited	Auto	1.13
Indiabulls Housing Finance Limited	Finance	2.62	Majesco Limited	Software	1.11
Pidilite Industries Limited	Chemicals	2.49	D-Link (India) Limited	Hardware	1.11
Ramkrishna Forgings Limited	Industrial Products	2.38	The Ramco Cements Limited	Cement	1.10
Repco Home Finance Limited	Finance	2.30	WABCO India Limited	Auto Ancillaries	1.05
Eicher Motors Limited	Auto	2.18	Infrastructure Development Finance	<b>F</b> inance	1.04
Aurobindo Pharma Limited	Pharmaceuticals	2.16	Company Limited	Finance Tautile Desiduate	1.04
Hindustan Petroleum Corporation			Ashapura Intimates Fashion Limited	Textile Products	0.92
Limited	Petroleum Products	2.13	Shivam Autotech Limited	Auto Ancillaries	0.92
SKS Microfinance Limited	Finance	2.11	Adani Ports and Special Economic Zone Limited	Transportation	0.91
The Byke Hospitality Limited	Hotels, Resorts	2.01	JK Lakshmi Cement Limited	Cement	0.91
	And Recreational		United Spirits Limited	Consumer Non Durables	
Colgate Palmolive (India) Limited	Consumer Non Durables	2.00	Intellect Design Arena Limited	Software	0.90
Container Corporation of India Limited	Transportation	1.91	Bank of Baroda	Banks	0.90
Siemens Limited	Industrial Capital Goods	1.55	Apollo Hospitals Enterprise Limited	Healthcare Services	0.88
Cholamandalam Investment and Finance Company Limited	Finance	1.52	KPIT Technologies Limited	Software	0.85
MBL Infrastructures Limited	Construction	1.47	Century Textiles & Industries Limited	Cement	0.79
Bharat Electronics Limited	Industrial Capital Goods	1.46	GATI Limited	Transportation	0.76
Orient Cement Limited	Cement	1.45	Salzer Electronics Limited	Industrial Capital Goods	0.76
Mahindra CIE Automotive Limited	Industrial Products	1.43	Elecon Engineering Company Limited	I Industrial Capital Goods	0.75
Bosch Limited	Auto Ancillaries	1.42	NCC Limited	Construction Project	0.75
Tech Mahindra Limited	Software	1.36	AIA Engineering Limited	Industrial Products	0.74
Biocon Limited	Pharmaceuticals	1.36	Z.F.Steering Gear (India) Limited	Auto Ancillaries	0.70
United Breweries Limited	Consumer Non Durables	1.35	Kalpataru Power TransmissionLimited	Power	0.70
Gateway Distriparks Limited	Transportation	1.32	IL&FS Transportation		
Britannia Industries Limited	Consumer Non Durables	1.32	Networks Limited	Transportation	0.70
Mahindra & Mahindra Financial		1.52	Kajaria Ceramics Limited	Construction	0.67
Services Limited	Finance	1.32	Amara Raja Batteries Limited	Auto Ancillaries	0.63
Inox Wind Limited	Industrial Capital Goods	1.32	Aurionpro Solutions Limited	Software	0.63
Cigniti Technologies Limited	Software	1.27	Sobha Limited	Construction	0.51
Strides Arcolab Limited	Pharmaceuticals	1.27	Ashoka Buildcon Limited	Construction Project	0.46
DCB Bank Limited	Banks	1.22	Glenmark Pharmaceuticals Limited	Pharmaceuticals	0.45
VA Tech Wabaq Limited	Engineering Services	1.22	EPC Industries Limited	Plastic Products	0.42
Hexaware Technologies Limited	Software	1.21	Suzion Energy Limited	Industrial Capital Goods	0.33
KNR Constructions Limited	Construction	1.21	Cash & Cash Equivalents		9.60
PI Industries Limited	Pesticides	1.17	Net Current Assets		0.42
			Grand Total		100.00
	95%	Benchmark	0.44%	Dearmacouticals	
CONSTRUCTION	3.87%	Portfolio	-0.64%	Pharmaceuticals Consumer Non Durables	
Cement	4.25%		0.01/0	consumer non buidbles	



### Performance as on 30<sup>th</sup> September 2015 - Regular Plan - Growth Option

Date	Period	NAV Per Unit (₹) <sup>s</sup>	Scheme Returns (%)^	Benchmark Returns <sup>®</sup> (%)	Additional Bench-mark* (%)
30-Sept-2014 to 30-Sept-2015	1 Year	13.34	15.07%	13.72%	-1.79%
2-Dec-13	Since Inception	10.00	26.43%	32.77%	13.06%

Returns for 1 year period are absolute and Since Inception Return are CAGR.

\$ NAV(s) pertain to the start date for the specified period(s).

\*Additional Benchmark SENSEX, #CNX Midcap. ^ Past performance may or may not be sustained in the future.

Mr. Brahmaprakash Singh manages 5 Schemes and Mr. Ritesh Jain manages 13 schemes Please refer page 22 for performance of all schemes managed by the fund manager

# **DHFL Pramerica Diversified Equity Fund**

(an Open-ended Equity Scheme)

# 30<sup>th</sup> September 2015

NAV as on 30 <sup>th</sup> September 2015	
Option	NAV(in₹)
<u>Regular Plan</u>	
Growth	9.99
Dividend	9.99
<u>Direct Plan</u>	
Growth	10.02
Dividend	10.02
RATIO	

Portfolio Turnover Ratio<sup>®</sup> 71.10 <sup>®</sup>Portfolio turnover ratio is calculated as lower of sales or purchase divided by AAUM for last rolling 12 months.

#### **Month End AUM**

30<sup>th</sup> September 2015 :₹93.76 Crores Monthly Average AUM September 2015 :₹89.01 Crores

#### Quarterly Average AUM

July 2015 to September 2015 :₹ 80.41 Crores

Total Expense Ratio Regular: 3.18% Direct: 2.68% This product is suitable for investors who are seeking\*:

- Capital appreciation over long term.
- To generate income and capital appreciation by predominantly investing in an actively managed diversified portfolio of equity and equity related instruments including derivatives.
- Degree of risk MODERATELY HIGH.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

LOW HIGH Investors understand that their principal will be at moderately high risk

**Biskometer** 

Moderate

ately

High

Industry % of Net Assets Portfolio Industru % of Net Assets Portfolio EQUITY 88.59 Industrial Products Ramkrishna Forgings Limited 0.96 HDFC Bank Limited Banks 5.72 Adani Ports and Special 4.73 Economic Zone Limited Transportation 0.96 Infosys Limited Software Majesco Limited Software 0.96 3.92 Construction Project Larsen & Toubro Limited Bharti Infratel Limited Telecom - Equipment Housing Development Finance 0.95 & Accessories Finance 3.25 Corporation Limited Hexaware Technologies Limited Software 0.93 ICICI Bank Limited 2.89 Banks Pharmaceuticals 0.93 Natco Pharma Limited Reliance Industries Limited Petroleum Products 2.31 DCB Bank Limited Banks 0.92 MindTree Limited Software 2.11 VA Tech Wabag Limited Engineering Services 0.89 Axis Bank Limited Banks 2 0 7 Cummins India Limited Industrial Products 0.88 State Bank of India Banks 2.03 Coal India Limited Minerals/Mining 0.88 Colgate Palmolive (India) Limited Consumer Non Durables 1.85 Ashapura Intimates Fashion KNR Constructions Limited Construction 1.76 Limited **Textile Products** 0.87 Century Textiles & Industries HCL Technologies Limited Software 1.68 Limited Cement 0.83 Sun Pharmaceuticals JK Lakshmi Cement Limited Cement 0.80 Industries Limited Pharmaceuticals 1.67 0.80 Shivam Autotech Limited Auto Ancillaries Hindustan Petroleum Corporation Limited Petroleum Products 1.66 Sadbhav Engineering Limited Construction Project 0.79 Z.F.Steering Gear (India) Limited Auto Ancillaries Siemens Limited Industrial Capital Goods 1.56 0.78 Asian Paints Limited Consumer Non Durables 0.78 Maruti Suzuki India Limited Auto 1.50 Intellect Design Arena Limited Software 0.74 Tech Mahindra Limited Software 1.49 United Spirits Limited Consumer Non Durables 0.73 Motherson Sumi Systems Limited Auto Ancillaries 1.48 Snowman Logistics Limited Transportation 0.71 Bharat Forge Limited Industrial Products 146 Cipla Limited Pharmaceuticals 0.68 Dr. Reddy's Laboratories Limited Pharmaceuticals 0.67 Aurobindo Pharma Limited Pharmaceuticals 1.40 Tata Motors Limited Auto 0.64 Tata Consultancy Services Limited Software 1.39 Ashok Leyland Limited 0.59 Auto Eicher Motors Limited Auto 1.33 NCC Limited **Construction Project** 053 The Byke Hospitality Limited Hotels, Resorts And 1.32 Hero MotoCorp Limited 0.51 Recreational Auto Elecon Engineering Company UltraTech Cement Limited 1.29 Cement I imited Industrial Capital Goods 0.48 Pidilite Industries Limited 1.26 Chemicals Infrastructure Development Inox Wind Limited Industrial Capital Goods 1.15 Finance Company Limited Finance 0.45 SKS Microfinance Limited Finance 1.13 Sobha Limited Construction 0.45 Kotak Mahindra Bank Limited Kalpataru Power Transmission Banks 1.11

Limited

Limited

Suzlon Energy Limited

Shanthi Gears Limited

Ashoka Buildcon Limited

**Glenmark Pharmaceuticals** 

Cash & Cash Equivalents

Net Current Assets

Grand Total

1.11

1 10

1.09

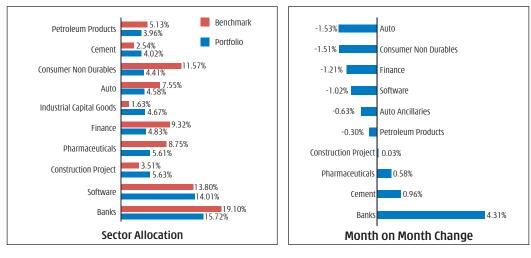
1.06

0.98

0.98

0.97

0.97



Tata Communications Limited

Indo Count Industries Limited

Gateway Distriparks Limited

Ambuia Cements Limited

Bharat Electronics Limited

ITC Limited

Bank of Baroda

PI Industries Limited

Telecom - Services

Textiles - Cotton

Transportation

Pesticides

Industrial Capital Goods

Consumer Non Durables

Cement

Banks

0.41

0.38

0.38

0.33

0.26

9.33

2.08

100.00

Power

Industrial Capital Goods

**Construction Project** 

Auto Ancillaries

Pharmaceuticals

# **Salient Features of**

	DHFL Pramerica Liquid Fund (An open-ended liquid scheme)	DHFL Pramerica Ultra Short Term Bond Fund (An open-ended debt scheme)	DHFL Pramerica Short Term Income Fund (An open-ended income scheme)
Inception Date	August 27, 2010	September 24, 2010	February 4, 2011
Investment Objective	The Scheme seeks to deliver reasonable market related returns with lower risk and higher liquidity through a portfolio of debt and money market instruments. However, there is no assurance that the investment objective of the Scheme will be realized and the Scheme does not assure or guarantee any returns	The objective of the scheme is to provide reasonable returns, commensurate with a low to moderate level of risk and high degree of liquidity, through a portfolio constituted of money market and debt instruments. However, there is no assurance that the investment objective of the scheme will be realized and the scheme does not assure or guarantee any returns	The objective of the scheme is to generate regular returns with moderate level of risk by investing primarily into a portfolio of Debt Securities and Money Market Instruments of short term maturity. However, there is no assurance that the investment objective of the scheme will be realized and the scheme does not assure or guarantee any returns
Fund Manager & his experience	Ritesh Jain Over 17 years of experience in financial services and capital markets	Ritesh Jain Over 17 years of experience in financial services and capital markets	Ritesh Jain Over 17 years of experience in financial services and capital markets
Minimum Investment Amount	₹ 10,000/- and in multiples of ₹ 1 thereafter	₹ 5,000/- and in multiples of ₹1 thereafter	₹ 5,000/- and in multiples of ₹ 1 thereafter
Minimum Additional Purchase Amount	₹ 1,000/- and in multiples of ₹ 1 thereafter	₹500/- and in multiples of ₹1 thereafter	₹ 1,000/- and in multiples of ₹ 1 thereafter
Entry Load	Not Applicable	Not Applicable	Not Applicable
Exit Load	Nil	Nil	<ul> <li>(w.e.f May 04, 2015)</li> <li>If redeemed/switched-out on or before 90 days from the date of allotment: 0.30%;</li> <li>If redeemed/switched-out after 90 days from the date of allotment: Nil.</li> </ul>
Plans	Regular Plan & Direct Plan	Regular Plan & Direct Plan	Regular Plan & Direct Plan
Options Available	Growth, Dividend & Bonus <sup>®</sup>	Growth, Dividend & Bonus $^{\ensuremath{\mathbb{P}}}$	Growth, Dividend & Bonus <sup>®</sup>
Facilities (Under Dividend Option)	Dividend Reinvestment (Daily, Weekly, Fortnightly, Monthly) Dividend Payout (Fortnightly, Monthly) Dividend Transfer Plan	Dividend Reinvestment (Daily, Weekly, Fortnightly, Monthly) Dividend Payout (Fortnightly, Monthly) Dividend Transfer Plan	Dividend Reinvestment (Weekly, Fortnightly, Monthly, Quarterly) Dividend Payout (Monthly, Quarterly) Dividend Transfer Plan
Default Options	Default Option: Growth Default Dividend Facility: Dividend Reinvestment Default Dividend Frequency: Daily	Default Option: Growth Default Dividend Facility: Dividend Reinvestment Default Dividend Frequency: Daily	Default Option: Growth Default Dividend Facility: Dividend Reinvestment Default Dividend Frequency: Monthly
Face Value (₹/ Unit)	₹1000/-	₹1000/-	₹1000/-
Benchmark	CRISIL Liquid Fund Index	CRISIL Liquid Fund Index	CRISIL Short Term Bond Fund Index
SIP (Minimum Amount)			
- Daily/ Monthly	10 installments of ₹ 500/- each	10 installments of ₹ 500/- each	10 installments of ₹ 500/- each
- Quarterly	5 installments of ₹ 1000/- each	5 installments of ₹ 1000/- each	5 installments of ₹ 1000/- each
SIP Dates	1/7/10/15/25 or all five dates	1/7/10/15/25 or all five dates	1/7/10/15/25 or all five dates
SIP Frequency	Monthly/Quarterly	Monthly/Quarterly	Monthly/Quarterly

@ Bonus Option has been discontinued w.e.f. June 15, 2015. No fresh subscriptions would be accepted under the Bonus Option. The outstanding units in respect of the existing unit holders under the Bonus Option shall be continued, till all units under the Bonus Option of the scheme have been redeemed and subsequently, the Bonus Option shall be closed.

# Various Schemes

various selicitie			
DHFL Pramerica Short Term Floating Rate Fund (An Open Ended Income Scheme)	DHFL Pramerica Treasury Advantage Fund (An open-ended debt scheme)	DHFL Pramerica Credit Opportunities Fund (An Open-ended debt scheme)	DHFL Pramerica Dynamic Bond Fund (An Open-ended Income Scheme)
February 10, 2012	June 3, 2011	October 31, 2011	January 12, 2012
To generate regular income through investment in a portfolio comprising primarily in short maturity floating rate debt/money market instruments. However, there is no assurance that the investment objective of the Scheme will be realized and the Scheme does not guarantee any returns.	The objective of the scheme is to provide reasonable returns, commensurate with a moderate level of risk and high degree of liquidity, through a portfolio constituted of money market and debt instruments. However, there is no assurance that the investment objective of the scheme will be realized and the scheme does not assure or guarantee any returns.	The objective of the scheme is to generate income by investing in debt/ and money market securities across the credit spectrum. The scheme would also seek to maintain reasonable liquidity within the fund. However, there is no assurance that the investment objective of the scheme will be realized and the scheme does not assure or guarantee any returns.	The objective of the Scheme is to generate optimal returns through active management of a portfolio of debt and money market instruments. However, there is no assurance that the investment objective of the Scheme will be realized and the Scheme does not assure or guarantee any returns.
Ritesh Jain Over 17 years of experience in financial services and capital markets	<b>Ritesh Jain</b> Over 17 years of experience in financial services and capital markets	<b>Ritesh Jain</b> Over 17 years of experience in financial services and capital markets	<b>Ritesh Jain</b> Over 17 years of experience in financial services and capital markets
₹ 5,000/- and in multiples of ₹ 1 thereafter	₹ 5,000/- and in multiples of ₹ 1 thereafter	₹ 5,000/- and in multiples of ₹ 1 thereafter	₹ 5,000/- and in multiples of ₹ 1 thereafter
₹100/- and in multiples of ₹1 thereafter	₹ 1,000/- and in multiples of ₹ 1 thereafter	₹ 1,000/- and in multiples of ₹ 1 thereafter	₹ 1,000/- and in multiples of ₹ 1 thereafter
Not Applicable	Not Applicable	Not Applicable	Not Applicable
Nil	<ul> <li>(w.e.f May 04, 2015)</li> <li>If redeemed/switched-out on or before 270 days from the date of allotment: 0.75%;</li> <li>If redeemed/switched-out after 270 days from the date of allotment: Nil.</li> </ul>	<ul> <li>Exit Load: (w.e.f May 04, 2015)</li> <li>If redeemed/switched-out on or before 365 days from the date of allotment : 2%;</li> <li>If redeemed/switched-out after 365 days from the date of allotment : Nil.</li> </ul>	<ul> <li>(w.e.f. 28th September, 2015):</li> <li>If redeemed/switched-out on or before 30 days from the date of allotment: 1%;</li> <li>If redeemed/switched-out after 30 days from the date of allotment: Nil.</li> </ul>
Regular Plan & Direct Plan	Regular Plan & Direct Plan	Regular Plan & Direct Plan	Regular Plan & Direct Plan
Growth, Dividend & Bonus®	Growth, Dividend & Bonus®	Growth, Dividend & Bonus®	Growth, Dividend & Bonus®
Dividend Reinvestment Plan (Daily, Weekly, Monthly) Dividend Transfer Plan (Daily, Weekly, Monthly)	Dividend Reinvestment (Daily, Weekly, Fortnightly, Monthly) Dividend Payout (Fortnightly, Monthly) Dividend Transfer Plan	Dividend Reinvestment (Quarterly) Dividend Payout (Quarterly) Dividend Transfer Plan	Dividend Reinvestment (Monthly, Quarterly) Dividend Payout (Monthly, Quarterly) Dividend Transfer Plan
Default Option: Growth Default Dividend Facility: Dividend Reinvestment Default Dividend Frequency: Daily	Default Option: Growth Default Dividend Facility: Dividend Reinvestment Default Dividend Frequency: Daily	Default Option: Growth Default Dividend Facility: Dividend Reinvestment	Default Option: Growth Default Dividend Facility: Dividend Reinvestment Default Dividend Frequency: Monthly
₹1000/-	₹1000/-	₹1000/-	₹1000/-
CRISIL Short Term Bond Fund Index	CRISIL Short Term Bond Fund Index	CRISIL Composite Bond Fund Index	CRISIL Composite Bond Fund Index
10 installments of ₹ 500/- each	10 installments of ₹500/- each	10 installments of ₹ 500/- each	10 installments of ₹ 500/- each
5 installments of ₹ 1000/- each	5 installments of ₹ 1000/- each	5 installments of ₹ 1000/- each	5 installments of ₹ 1000/- each
1/7/10/15/25 or all five dates	1/7/10/15/25 or all five dates	1/7/10/15/25 or all five dates	1/7/10/15/25 or all five dates
Monthly/ Quarterly	Monthly/Quarterly	Monthly/Quarterly	Monthly/Quarterly

# **Salient Features of**

			DHEL Dramerica Large Cap Equity Fund
	DHFL Pramerica Dynamic Monthly Income Fund (An Open-ended Income Scheme)	DHFL Pramerica Income Fund (An Open Ended Debt Scheme)	DHFL Pramerica Large Cap Equity Fund (An open-ended equity scheme)
Inception Date	March 29, 2011	March 10, 2014	December 6, 2010
Investment Objective	The objective of the Scheme is to generate regular returns through investment primarily in Debt and Money Market Instruments and to generate capital appreciation by investing in equity and equity related instruments. Monthly Income is not assured & is subject to availability of distributable surplus. However, there is no assurance that the investment objective of the Scheme will be realized and the Scheme does not assure or guarantee any returns.	The scheme will endeavor to generate returns in medium to long term through investments in debt and money market instruments. However, there is no assurance that the investment objective shall be realized.	The primary objective of Scheme is to achieve long term capital appreciation by predominantly investing in equity and equity related securities including derivatives of large cap companies. The scheme may also invest in equity & equity related securities of other than large cap companies besides debt & money market instruments. However, there is no assurance that the investment objective of the Scheme will be realized and the Scheme does not assure or guarantee any returns.
Fund Manager & his experience	<b>B P Singh</b> (for equity portfolio) Over 18 years of experience in broad based investment management <b>Ritesh Jain</b> (for fixed income portfolio) Over 17 years of experience in financial services and capital markets	<b>Ritesh Jain</b> Over 17 years of experience in financial services and capital markets	<b>B P Singh</b> (for equity portfolio) Over 18 years of experience in broad based investment management <b>Ritesh Jain</b> (for fixed income portfolio) Over 17 years of experience in financial services and capital markets
Minimum Investment Amount	₹ 5,000/- and in multiples of ₹ 1 thereafter	₹ 5,000/- and in multiples of ₹ 1 thereafter	₹ 5,000/- and in multiples of ₹ 1 thereafter
Minimum Additional Purchase Amount	₹ 1,000/- and in multiples of ₹ 1 thereafter	₹ 1,000/- and in multiples of ₹ 1 thereafter	₹ 500/- and in multiples of ₹ 1 thereafter
Entry Load	Not Applicable	Not Applicable	Not Applicable
Exit Load	<ul> <li>If the units are redeemed/switch-out on or before 365 days of allotment : 1%;</li> <li>If the units are redeemed/switch-out after 365 days : Nil</li> </ul>	Nil	<ul> <li>If the units are redeemed/switch-out on or before 365 days of allotment : 1%;</li> <li>If the units are redeemed/switch-out after 365 days : Nil</li> </ul>
Plans	Regular Plan & Direct Plan	Regular Plan & Direct Plan	Regular Plan & Direct Plan
Options Available	Growth, Dividend & Bonus®	Growth, Dividend & Bonus®	Growth & Dividend
Facilities (Under Dividend Option)	Dividend Reinvestment (Monthly) Dividend Payout (Monthly) Dividend Transfer Plan	Dividend Reinvestment (Monthly, Quarterly) Dividend Payout (Monthly, Quarterly) Dividend Transfer Plan	Dividend Reinvestment Dividend Payout Dividend Transfer Plan
Default Options	Default Option: Growth Default Dividend Facility: Dividend Reinvestment Default Dividend Frequency: Monthly	Default Option: Growth Default Dividend Facility: Dividend Reinvestment	Default Option: Growth Default Dividend Facility: Dividend Reinvestment
Face Value (₹/ Unit)	₹1000/-	₹1000/-	₹10/-
Benchmark	CRISIL MIP Blended Index	CRISIL Composite Bond Fund Index	CNX Nifty
SIP (Minimum Amount)			
- Daily/ Monthly	10 installments of ₹ 500/- each	10 installments of ₹ 500/- each	10 installments of ₹ 500/- each
- Quarterly	5 installments of ₹ 1000/- each	5 installments of ₹ 1000/- each	5 installments of ₹ 1000/- each
SIP Dates	1/7/10/15/25 or all five dates	1/7/10/15/25 or all five dates	1/7/10/15/25 or all five dates
SIP Frequency	Monthly/ Quarterly	Monthly/ Quarterly	Daily/Monthly/Quarterly

@ Bonus Option has been discontinued w.e.f. June 15, 2015. No fresh subscriptions would be accepted under the Bonus Option. The outstanding units in respect of the existing unit holders under the Bonus Option shall be continued, till all units under the Bonus Option of the scheme have been redeemed and subsequently, the Bonus Option shall be closed.

# Various Schemes

anous schemes		
DHFL Pramerica Dynamic Asset Allocation Fund (An open-ended dynamic asset scheme)	DHFL Pramerica Midcap Opportunities Fund (An open-ended equity scheme)	DHFL Pramerica Diversified Equity Fund (An Open-ended Equity Scheme)
December 6, 2010	December 2, 2013	March 4, 2015
The objective of the scheme is to achieve long term capital appreciation by investing in an actively managed diversified portfolio consisting of equity and equity related securities including derivatives, debt & money market instruments. However, there is no assurance that the investment objective of the scheme will be realized and the scheme does not assure or guarantee any returns.	The primary objective of the Scheme is to achieve long- term capital appreciation by predominantly investing in equity & equity related instruments of mid cap companies. However, there is no assurance that the investment objective of the Scheme will be realized.	To generate income & capital appreciation by predominantly investing in an actively managed diversified portfolio of equity & equity related instruments including derivatives. However, there is no assurance that the investment objective shall be realized.
<b>B P Singh</b> (for equity portfolio) Over 18 years of experience in broad based investment management <b>Ritesh Jain</b> (for fixed income portfolio) Over 17 years of experience in financial services and capital markets	<b>B P Singh</b> (for equity portfolio) Over 18 years of experience in broad based investment management <b>Ritesh Jain</b> (for fixed income portfolio) Over 17 years of experience in financial services and capital markets	<b>B P Singh</b> (for equity portfolio) Over 18 years of experience in broad based investment management <b>Ritesh Jain</b> (for fixed income portfolio) Over 17 years of experience in financial services and capital markets
₹ 5,000/- and in multiples of ₹ 1 thereafter	₹ 5,000/- and in multiples of ₹ 1 thereafter	₹ 5,000/- and in multiples of ₹1 thereafter
₹ 500/- and in multiples of ₹ 1 thereafter	₹ 500/- and in multiples of ₹ 1 thereafter	₹ 500/- and in multiples of ₹ 1 thereafter
Not Applicable	Not Applicable	NotApplicable
<ul> <li>If the units are redeemed/switch-out on or before 365 days of allotment - 1%;</li> <li>If the units are redeemed/switch-out after 365 days - Nil</li> </ul>	<ul> <li>If the units are redeemed/switch-out on or before 365 days of allotment: 1%;</li> <li>If the units are redeemed/switch-out after 365 days: Nil</li> </ul>	<ul> <li>If the units are redeemed/switch-out on or before 365 days of allotment: 1%;</li> <li>If the units are redeemed/switch-out after 365 days: Nil</li> </ul>
Regular Plan & Direct Plan	Regular Plan & Direct Plan	Regular Plan & Direct Plan
Growth & Dividend	Growth & Dividend	Growth & Dividend
Dividend Reinvestment Dividend Payout Dividend Transfer Plan	Dividend Reinvestment Dividend Payout Dividend Transfer Plan	Dividend Reinvestment Dividend Payout Dividend Transfer Plan
Default Option: Growth Default Dividend Facility: Dividend Reinvestment	Default Option: Growth Default Dividend Facility: Dividend Reinvestment	Default Option: Growth Default Dividend Facility: Dividend Reinvestment
₹10/-	₹10/-	₹10/-
A Hybrid Benchmark with 50% weight to CNX Nifty and 50% weight to CNISIL MIP Index <sup>7</sup> . #CRISIL Hybrid ("Indices") are computed, completed and prepared by CRISIL using equity indices, which is one of its components licensed by India Index Services & Products Lindiced ("ISL") and Standard and Poor's Financial Services LLC ("S&P") to CRISIL. CRISIL Indices are the sole property of CRISIL. CRISIL Hybrid ("Indices") and Standard and Poor's Financial Services (CRISIL Indices shall not copiled, transmitted or redistributed in any manner for any commercial use. CRISIL has laken due care and caution in computation of the Indices, based on the data obtained from sources, which it considers reliable. However, CRISIL does not guarantee the accuracy adequary or completeness of the indices and is not responsible for any ensor for the results obtained from the use of the indices. CRISIL epsecially states that CRISIL //ISL / S&P has nofinancial liability whatsoevert of the users of CRISIL Indices	CNX Midcap Index	S&P BSE 200 Index
10 installments of ₹ 500/- each	10 installments of ₹ 500/- each	10 installments of ₹ 500/- each
5 installments of ₹ 1000/- each	5 installments of ₹ 1000/- each	5 installments of₹ 1000/- each
1/7/10/17/25 and the data	1/7/10/17/25 000 600 0000	1/7/10/15/25 exall file data

1/7/10/15/25 or all five dates

Daily/Monthly/Quarterly

Monthly/Quarterly

1/7/10/15/25 or all five dates

1/7/10/15/25 or all five dates

Monthly/Quarterly

# Performance of all the schemes

Funds managed by Mr. Ritesh Jain	Since Inception		September 30th, 2012 to September 30th, 2013		September 30th, 2013 to September 30th, 2014		September 30th, 2014 to September 30th, 2015	
	CAGR	Inv Value of	Absolute	Inv Value of	Absolute	Inv Value of	Absolute	Inv Value of
	Return	₹ 10,000	Returns	₹ 10,000	Returns	₹10,000	Returns	₹10,000
DHFL Pramerica Liquid Fund – Growth	<b>9.01%</b>	<b>15,523.76</b>	<b>8.88%</b>	<mark>10,888.11</mark>	<b>9.32%</b>	<b>10,931.94</b>	<mark>8.66%</mark>	<b>10,866.45</b>
CRISIL Liquid Fund Index (Benchmark)	8.56%	15,193.90	8.59%	10,858.83	9.49%	10,948.61	8.56%	10,855.72
CRISIL 1 Year T – Bill Index (Additional Benchmark)	7.22%	14,267.92	5.70%	10,569.65	8.35%	10,835.47	8.86%	10,885.59
DHFL Pramerica Ultra Short Term Bond Fund – Growth	<b>8.98%</b>	<b>15,398.70</b>	<b>8.55%</b>	<b>10,855.34</b>	<mark>9.40%</mark>	<b>10,939.57</b>	<b>8.34%</b>	<b>10,833.95</b>
CRISIL Liquid Fund Index (Benchmark)	8.60%	15,126.79	8.59%	10,858.83	9.49%	10,948.61	8.56%	10,856.00
CRISIL 1 Year T – Bill Index (Additional Benchmark)	7.26%	14,217.27	5.70%	10,569.65	8.35%	10,835.47	8.86%	10,886.00
DHFL Pramerica Large Cap Equity Fund - Growth #	<b>4.74%</b>	<b>12,500.00</b>	<b>1.01%</b>	<b>10,101.24</b>	<b>31.29%</b>	<b>13,129.18</b>	<b>6.02%</b>	<b>10,602.21</b>
CNX Nifty (Benchmark)	6.04%	13,265.30	0.56%	10,056.11	38.87%	13,887.33	-0.20%	9,980.04
S&P SENSEX (Additional Benchmark)	5.75%	13,089.65	3.29%	10,328.86	37.41%	13,741.40	-1.79%	9,821.38
DHFL Pramerica Dynamic Asset Allocation Fund - Growth # A Hybrid benchmark with 50% weight to the Nifty and the balance 50% weight assigned to CRISIL MIP Index (Benchmark) S&P SENSEX (Additional Benchmark)	<b>4.96%</b> 7.53% 5.75%	<b>12,630.00</b> 14,187.69 13,089.65	0.51% 2.10% 3.29%	<b>10,050.97</b> 10,209.66 10,328.86	<b>19.78%</b> 26.81% 37.41%	<b>11,977.69</b> 12,681.37 13,741.40	<b>6.94%</b> 5.35% -1.79%	<b>10,694.33</b> 10,534.86 9,821.38
DHFL Pramerica Short Term Income Fund - Growth	<b>9.01%</b>	<b>14,943.38</b>	<b>7.57%</b>	<b>10,757.05</b>	<mark>9.58%</mark>	10,958.13	<b>7.76%</b>	<b>10,776.46</b>
CRISIL Short Term Bond Fund Index (Benchmark)	9.12%	15,009.93	7.78%	10,777.58	10.12%	11,011.72	9.90%	10,990.00
CRISIL 1 Year T - Bill Index (Additional Benchmark)	7.48%	13,992.15	5.70%	10,569.65	8.35%	10,835.47	8.86%	10,886.00
DHFL Pramerica Dynamic Monthly Income Fund - Growth #	<b>7.67%</b>	<b>13,954.90</b>	<b>3.58%</b>	<b>10,358.46</b>	<b>11.55%</b>	<b>11,154.73</b>	<b>7.77%</b>	<b>10,777.40</b>
CRISIL MIP Blended Index (Benchmark)	8.86%	14,667.01	3.22%	10,321.65	15.45%	11,545.35	10.72%	11,072.00
CRISIL 10 Year Gilt Index (Additional Benchmark)	6.85%	13,483.76	2.45%	10,244.68	6.85%	10,684.74	13.76%	11,376.00
DHFL Pramerica Treasury Advantage Fund - Growth	<b>8.99%</b>	<b>14,514.63</b>	<b>6.83%</b>	<b>10,013.10</b>	<b>10.21%</b>	<b>10,019.58</b>	<mark>8.95%</mark>	<b>10,017.16</b>
CRISIL Short Term Bond Fund Index (Benchmark)	9.26%	14,669.90	7.78%	10,014.91	10.12%	10,019.40	9.90%	10,018.99
CRISIL 1 Year T - Bill Inedx (Additional Benchmark)	7.66%	13,764.90	5.70%	10,010.92	8.35%	10,016.02	8.86%	10,016.99
DHFL Pramerica Credit Opportunities Fund - Growth	<b>9.85%</b>	<b>14,451.35</b>	<b>6.93%</b>	<b>10,692.82</b>	<b>10.35%</b>	<b>11,034.64</b>	<b>11.29%</b>	<b>11,129.20</b>
CRISIL Composite Bond Fund Index (Benchmark)	9.32%	14,179.42	3.49%	10,349.47	11.61%	11,161.16	12.56%	11,256.00
CRISIL 1 Year T - Bill Inedx (Additional Benchmark)	7.79%	13,415.24	5.70%	10,569.65	8.35%	10,835.47	8.86%	10,886.00
DHFL Pramerica Dynamic Bond Fund - Growth	<b>8.98%</b>	<b>13,767.85</b>	<b>5.64%</b>	<b>10,564.17</b>	<mark>6.31%</mark>	10,631.39	<b>15.09%</b>	<b>11,509.33</b>
CRISIL Composite Bond Fund Index (Benchmark)	9.12%	13,835.46	3.49%	10,349.47	11.61%	11,161.16	12.56%	11,256.00
CRISIL 10 Year T- Bill Index (Additional Benchmark)	7.56%	13,110.91	2.45%	10,244.68	6.85%	10,684.74	13.76%	11,376.00
DHFL Pramerica Short Term Floating Rate Fund - Growth	8.85%	<b>13,615.51</b>	<b>8.80%</b>	<b>10,880.08</b>	<mark>9.31%</mark>	<b>10,930.90</b>	<b>7.75%</b>	<b>10,774.89</b>
CRISIL Short Term Bond Fund Index (Benchmark)	8.85%	13,805.21	7.78%	10,777.58	10.12%	11,011.72	9.90%	10,990.00
CRISIL 1 Year T-Bill Index (Additional Benchmark)	7.76%	13,125.67	5.70%	10,569.65	8.35%	10,835.47	8.86%	10,886.00

Funds managed by Mr. Brahmaprakash Singh	Since Inception		September 30th, 2012 to September 30th, 2013		September 30th, 2013 to September 30th, 2014		September 30th, 2014 to September 30th, 2015	
	CAGR	Inv Value of	Absolute	Inv Value of	Absolute	Inv Value of	Absolute	Inv Value of
	Return	₹ 10,000	Returns	₹ 10,000	Returns	₹10,000	Returns	₹ 10,000
DHFL Pramerica Large Cap Equity Fund - Growth \$	<b>4.74%</b>	<b>12,500.00</b>	<b>1.01%</b>	<b>10,101.24</b>	<b>31.29%</b>	<b>13,129.18</b>	<b>6.02%</b>	<b>10,602.21</b>
CNX Nifty (Benchmark)	6.04%	13,265.30	0.56%	10,056.11	38.87%	13,887.33	-0.20%	9,980.04
S&P SENSEX (Additional Benchmark)	5.75%	13,089.65	3.29%	10,328.86	37.41%	13,741.40	-1.79%	9,821.38
DHFL Pramerica Dynamic Asset Allocation Fund - Growth \$ A Hybrid benchmark with 50% weight to the Nifty and the balance 50% weight assigned to CRISIL MIP Index (Benchmark) S&P SENSEX (Additional Benchmark)	<b>4.96%</b> 7.53% 5.75%	<b>12,630.00</b> 14,187.69 13,089.65	<b>0.51%</b> 2.10% 3.29%	<b>10,050.97</b> 10,209.66 10,328.86	<b>19.78%</b> 26.81% 37.41%	<b>11,977.69</b> 12,681.37 13,741.40	<b>6.94%</b> 5.35% -1.79%	<b>10,694.33</b> 10,534.86 9,821.38
DHFL Pramerica Dynamic Monthly Income Fund - Growth \$	<b>7.67%</b>	<b>13,954.90</b>	<b>3.58%</b>	<b>10,358.46</b>	<b>11.55%</b>	<b>11,154.73</b>	7.77%	<b>10,777.40</b>
CRISIL MIP Blended Index (Benchmark)	8.86%	14,667.01	3.22%	10,321.65	15.45%	11,545.35	10.72%	11,072.00
CRISIL 10 Year Gilt Index (Additional Benchmark)	6.85%	13,483.76	2.45%	10,244.68	6.85%	10,684.74	13.76%	11,376.00
DHFL Pramerica Midcap Opportunities Fund - Growth \$	<b>26.43%</b>	<mark>N.A</mark>	N.A	N.A	N.A	N.A	<b>15.07%</b>	N.A
CNX Midcap Index (Benchmark)	32.77%	N.A	N.A	N.A	N.A	N.A	13.72%	N.A
S & P Sensex (Additional Benchmark)	13.06%	N.A	N.A	N.A	N.A	N.A	-1.79%	N.A

Funds managed by Mr. Ritesh Jain	"Since Inception	Sept 30th, 2012 to Sept	Sept 30th, 2013 to Sept	Sept 30th, 2014 to Sept
	(CAGR Return)"	30th, 2013 (Absolute Returns)	30th, 2014 (Absolute Returns)	30th, 2015 (Absolute Returns)
DHFL Pramerica Income Fund - Growth	<b>12.31%</b>	NA	NA	<b>12.15%</b>
CRISIL Composite Bond Fund Index (Benchmark)	12.88%	NA	NA	12.56%
CRISIL 1 Year T- Bill Index (Additional Benchmark)	8.77%	NA	NA	8.86%

As per SEBI standard on performance disclosure, returns in INR terms based on a standard investment of Rs. 10,000/- have been shown only for Schemes that have been in existence for more than three years. \$ Mr. Ritesh Jain manages the fixed income portfolio of this scheme.

# Mr. Brahmaprakash Singh manages the equity portfolio of this scheme.

Past performance may or may not be sustained in future. Calculations are based on Regular Plan - Growth Option NAV.

The above data excludes performance of the schemes which have not completed a year.

# Mutual Fund investments are subject to market risks, read all scheme related documents carefully

Pramerica is the brand name used by Prudential Financial, Inc. ("PFI") of the United States and its affiliates in select countries outside of the United States. Neither PFI nor any of the named Pramerica entities are affiliated in any manner with Prudential plc, a company incorporated in the United Kingdom.

# SIP Returns as on 30<sup>th</sup> Sept'15 for Equity Funds

Following illustration shows how your SIP investments would have grown if an amount of ₹ 10,000/- was invested on the tenth Business day of each Month:

## DHFL Pramerica Large Cap Equity Fund

SIP Investments	Since Inception <sup>s</sup>	3 Years SIP	1 Year SIP
Total amount invested (₹)	580,000	360,000	120,000
Market Value as on Sept 30, 2015 (₹)	748,950	427,756	117,284
Returns (XIRR)	10.65%	11.73%	-4.37%
Benchmark Returns (XIRR) <sup>#</sup>	11.98%	10.38%	-8.74%
Additional Benchmark Returns (XIRR) **	11.83%	9.61%	-9.86%

<sup>s</sup> - Inception Date : 6th Dec'10 <sup>#</sup> - CNX Nifty <sup>##</sup> - S & P BSE Sensex

Past performance may or may not be sustained in future. Calculations are based on Regular Plan - Growth Option NAV.

### **DHFL Pramerica Dynamic Asset Allocation Fund**

SIPInvestments	Since Inception <sup>s</sup>	3 Years SIP	1 Year SIP
Total amount invested (₹)	580,000	360,000	120,000
Market Value as on Sept 30, 2015 (₹)	713,384	411,714	120,354
Returns (XIRR)	8.60%	9.07%	0.57%
Benchmark Returns (XIRR) <sup>#</sup>	8.43%	10.51%	7.96%
Additional Benchmark Returns (XIRR) <sup>##</sup>	11.83%	9.61%	-9.86%

<sup>s</sup> - Inception Date : 6th Dec'10 <sup>\*</sup> - Crisil MIP Blended Index <sup>\*\*</sup> - S & P BSE Sensex Past performance may or may not be sustained in future. Calculations are based on Regular Plan - Growth Opton NAV.

### DHFL Pramerica Midcap Opportunities Fund

SIPInvestments	Since Inception <sup>s</sup>	1 Year SIP	
Total amount invested (₹)	220,000	120,000	
Market Value as on Sept 30, 2015 ( <b>₹)</b>	260,339	122,560	
Returns (XIRR)	19.21%	4.18%	
Benchmark Returns (XIRR) <sup>#</sup>	18.79%	4.05%	
Additional Benchmark Returns (XIRR) **	11.83%	-9.86%	

<sup>s</sup> - Inception Date : 2nd Dec'13 <sup>#</sup> - CNX Midcap <sup>##</sup> - S & P BSE Sensex

Past performance may or may not be sustained in future. Calculations are based on Regular Plan - Growth Opton NAV.

### Notes:

- 1) Returns (XIRR) are as on 30th September, 2015.
- 2) The above data excludes performance of the Schemes that have not completed one year.

## **GLOSSARY**

### Fund Manager

An employee of the asset management company such as a mutual fund or life insurer, who manages investments of the scheme. He is usually part of a larger team of fund managers and research analysts.

### **Application Amount for Fresh Subscription**

This is the minimum investment amount for a new investor in a mutual fund scheme.

### **Minimum Additional Amount**

This is the minimum investment amount for an existing investor in a mutual fund scheme.

### Yield to Maturity

The Yield to Maturity or the YTM is the rate of return anticipated on a bond of held until maturity. YTM is expressed as an annual reate. The YTM factords in the bond's current market price, par value, coupon interest rate and time to maturity.

#### SIP

SIP of systematic investment plan works on the principle of making periodic investments of a fixed sum, It works similar to a recurring bank deposit. For instance, an investor may opt for an SIP that invests ₹ 500 every 15th of the month in an equity fund for a period of three years.

#### NAV

The NAV or the net asset value is the total asset value per unit of the mutual fund after deducting all related and permissible expenses. The NAV is calculated at the end of every business day. It is the value at which the investor enters or exits the mutual fund.

#### Benchmark

A group of securities, usually a market index, whose performance is used as a standard or benchmark to measure investment performance of mutual funds, among other investments. Some typical benchmarks include the Nifty, Sensex, BSE200, BSE500, 10-Year GSec.

### **Entry Load**

A mutual fund may have a sales or load at the time of entry and/or exit to compensate the distributor/agent. Entry load is charged at the time an investor purchases the units of a mutual fund. The entry load is added to the prevailing NAV at the time of investment. For instance, if the NAV is  $\mathfrak{T}$  100 and the entry load is 1%, the investor will enter the fund at  $\mathfrak{T}$  101.

(**Note :** SEBI, vide circular dated June 30, 2009 has abolished entry load and mandated that the upfront commission to distributors will be paid by the investor directly to the distributor, based on his assessment of various factors including the service rendered by the distributor.)

#### Exit Load

Exit load is charged at the time an investor redeems the units of a mutual fund. The exit load is deducted from the prevailing NAV at the time of redemption. For instance, if the NAV is  $\gtrless$  100 and the exit load is 1%, the redemption price would be  $\gtrless$  99 per unit.

### **Modified Duration**

Modified duration is the price sensitivity and the percentage change in price for a unit change in yield.

### **Standard Deviation**

Standard devitation is a statistical measure of the range of an investment's performance. When a mutual fund has a high standard deviation, its means its range of performance is wide, implying greater volatility.

### **Sharpe Ratio**

The Sharpe Ratio named after its founder, the Nobel Laureate William Sharpe, is a measure of risk-adjusted returns. It is calculated using standard deviation and excess returns of determine reward per unit of risk.

#### Beta

Beta is a measure of an investment's volatility vis-a-vis the market. Beta of less than 1 means that the security will be less volatile than the market. A beta of greater than 1 implies that the security's price will be more volatile that the market.

#### AUM

AUM or assets under management referes to the recent / updated cumulative market value of investments managed by a mutual fund or any investment firm.

#### Holdings

The holdings or the portfolio is a mutual fund's latest or updated reported statement of investments/securities. These are usually in terms of percentage to net assets or the rupee value or both. The objective is to give invetors an idea of where their money is being invested by the fund manager.

### Nature of Scheme

The investment objective and underlying investments determine the nature of the mutual fund scheme. For instance, a mutual fund that aims at generating capital appreciation by investing in stock markets is an equity fund or growth fund. Likewise, a mutual fund that aims at capital preservation by investing in debt markets is a debt fund or income funds. Each of these categories may have sub-categories.

#### **Rating Profile**

Mutual funds invest in securities after evaluating thier creditworthiness as disclosed by the ratings. A depiction of the mutual fund in various investments based on their ratings becomes the rating profile of the fund. Typically, this is a feature of debt funds.



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Mutual Fund Investments are subject to market risks, read all scheme related documents carefully. Pramerica and Pramerica Financial are trade names used by Prudential Financial, Inc., a company incorporated and with its principal place of business in the United States, and by its affiliated companies in select countries outside the United States. None of these companies are affiliated in any manner with Prudential plc, a company incorporated in the United Kingdom.